Website review
fishingreservations.net

The score is 51/100

SEO Content

✅	Title	FishingReservations **Length : 19** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>1</td><td>1</td><td>7</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Merchant Systems • [H2] FishingReservations.net - Servicing the Outdoor and Fishing Industry • [H3] Secure Online • [H3] Point of Sale • [H3] Dip or Swipe • [H3] Market Segments • [H3] Corporate • [H3] Support • [H3] FishingReservations.net
❌	Images	We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **45%**

SEO Content

✅		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor	Type	Juice
Landings	Internal	Passing Juice
Charter Boats	Internal	Passing Juice
Long-Range	Internal	Passing Juice
Guides	Internal	Passing Juice
FAQ	Internal	Passing Juice
Support	Internal	Passing Juice
Company	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

Login	Internal	Passing Juice
Landings	Internal	Passing Juice
Charter Boats	External	Passing Juice
Long-Range	External	Passing Juice
Guides	Internal	Passing Juice
sign up for demo	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	guides landings software fishing boats support charter system reservations online

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fishing	14	✔	✖	✖	✔
landings	7	✖	✖	✖	✖
charter	7	✖	✖	✖	✖
boats	7	✖	✖	✖	✖
online	7	✖	✖	✖	✔

Usability

	Url	Domain : fishingreservations.net Length : 23
✔	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

❌		
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔️	Robots.txt	http://fishingreservations.net/robots.txt Great, your website has a robots.txt file.
✔️	Analytics	Great, your website has an analytics tool. Google Analytics