









# Website review firstkidbank.com

Generated on September 18 2024 12:45 PM




The score is **64/100**







## SEO Content

|    | Title              | <p>Allowance &amp; Chore Tracking   First Kid Bank</p> <p><b>Length : 47</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|---|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <p>First Kid Bank is a virtual bank that tracks allowances &amp; chores. From your computer or phone, you can see how much your children have, deduct their purchases, and track progress on chores</p> <p><b>Length : 193</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Keywords           | <p>Allowance,Chores,Chores Allowance,Manage Allowance,Teach Financial Competence,Financial Responsibility,Smart About Money,Teach Saving,Chore Chart,Chore Schedule,Kids Financial,Virtual Bank,Children</p> <p>Good, your page contains meta keywords.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Headings           | <table border="1" data-bbox="539 1576 1481 1653"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1682 1283 1912" style="list-style-type: none"> <li>• [H1] Teach your kids to be smart about money.</li> <li>• [H2] Login</li> <li>• [H2] Allowance without the piggy bank</li> <li>• [H2] Chores without a list on the fridge</li> <li>• [H2] Kids &amp; Money</li> <li>• [H2] The Problem</li> <li>• [H2] The Solution</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 0 | 0 | 0 | 0 |
| H1  | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 6                  | 0  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|  | Images             | <p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  | Text/HTML Ratio | Ratio : <b>15%</b><br><br>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|   | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 8 links including 0 link(s) to files   |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 25%<br><br>Internal Links 75% |

## In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">Mobile</a>      | Internal | Passing Juice |
| <a href="#">About</a>       | Internal | Passing Juice |
| <a href="#">Twitter</a>     | External | Passing Juice |
| <a href="#">Blog</a>        | External | Passing Juice |
| <a href="#">Contact</a>     | Internal | Passing Juice |
| <a href="#">forgot?</a>     | Internal | Passing Juice |
| <a href="#">Get Started</a> | Internal | Passing Juice |
|                             |          |               |

## In-page links

[Take a Tour](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

child mobile twitter fixed bank  
money chore blog allowance asking












## Keywords Consistency

| Keyword   | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| money     | 4       | ✘     | ✔        | ✘               | ✔        |
| mobile    | 3       | ✘     | ✘        | ✘               | ✘        |
| child     | 3       | ✘     | ✔        | ✔               | ✘        |
| allowance | 2       | ✔     | ✔        | ✔               | ✔        |
| chore     | 2       | ✔     | ✔        | ✔               | ✔        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : firstkidbank.com<br>Length : 16          |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | XHTML 1.0 Transitional   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic.<br>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|  | Robots.txt  | <a href="http://firstkidbank.com/robots.txt">http://firstkidbank.com/robots.txt</a>   |

## Optimization

|  |           |  |
|--|-----------|--|
|  |           | Great, your website has a robots.txt file.   |
|  | Analytics | Great, your website has an analytics tool.<br> Google Analytics |