

# Website review firstbt.com

Generated on September 09 2024 11:14 AM

The score is 59/100





## SEO Content

	Title	<p>Personal, Business &amp; Commercial Banking in Chicago   Byline Bank</p> <p><b>Length : 68</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>With over 100 years of service in Chicago, Byline Bank offers personalized, business and commercial banking solutions to help you achieve your financial goals. Join us today to write your financial story.</p> <p><b>Length : 204</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Personal, Business &amp; Commercial Banking in Chicago   Byline Bank</td></tr><tr><td>description</td><td>With over 100 years of service in Chicago, Byline Bank offers personalized, business and commercial banking solutions to help you achieve your financial goals. Join us today to write your financial story.</td></tr><tr><td>url</td><td>https://www.bylinebank.com/</td></tr><tr><td>site_name</td><td>Byline Bank</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Personal, Business & Commercial Banking in Chicago   Byline Bank	description	With over 100 years of service in Chicago, Byline Bank offers personalized, business and commercial banking solutions to help you achieve your financial goals. Join us today to write your financial story.	url	https://www.bylinebank.com/	site_name	Byline Bank
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# SEO Content

		<p>image <a href="https://www.bylinebank.com/wp-content/uploads/2022/06/chicago-neighborhood-500x500-1.jpg">https://www.bylinebank.com/wp-content/uploads/2022/06/chicago-neighborhood-500x500-1.jpg</a></p> <p>image:width 500</p> <p>image:height 500</p> <p>image:type image/jpeg</p>													
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>3</td> <td>13</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] We're next door &amp; here for you.</li> <li>• [H2] Save more by locking in our great rates today!</li> <li>• [H2] 4.20% APY*</li> <li>• [H2] Earn 4.00% APY*</li> <li>• [H2] Other great offers:</li> <li>• [H2] What kind of bank does your life need?</li> <li>• [H2] Latest Insights</li> <li>• [H2] Latest News and Events</li> <li>• [H2] Not just bankers. Believers.</li> <li>• [H2] Manage your life, your work, and your future.</li> <li>• [H2] About Byline Bank</li> <li>• [H2] Open an account today and write your story.</li> <li>• [H3] 11-month promo CD 1</li> <li>• [H3] Signature Money Market Account 2</li> <li>• [H3] Byline Bank Named in U.S. News &amp; World Report's 2024-2025 Best Companies to Work For In The Midwest</li> <li>• [H4] Express Loans for Small Businesses</li> <li>• [H4] Personal Banking</li> <li>• [H4] Business Banking</li> <li>• [H4] Commercial Banking</li> <li>• [H4] Wealth Management</li> <li>• [H4] Build Your Minority-Owned Business</li> <li>• [H4] Three Essential Tips for Rapid Business Financing</li> <li>• [H4] Retirement Savings: Guide to Traditional and Roth IRAs</li> <li>• [H4] Savings Goals for Every Decade of Your Life</li> <li>• [H4] Byline Sponsor Finance Supports Eden Capital's Health Education Platform, Intelvio, in Its Acquisition of PCMA</li> <li>• [H4] Byline Bank Provides \$15.95M Loan for Construction of State-of-the-Art Industrial Warehouse Space in Orlando, Florida</li> <li>• [H4] Byline Bank Adds New Leadership to Wealth Management Group to Support Holistic Financial Needs of High-Net-Worth Clients</li> <li>• [H4] Byline Bank Closes on \$19.1M Financing Deal for Six Industrial Properties in Illinois and New Jersey for VK Industrial Holdings VI, LLC</li> </ul>	H1	H2	H3	H4	H5	H6	1	11	3	13	0	0	
H1	H2	H3	H4	H5	H6										
1	11	3	13	0	0										
	<p>Images</p>	<p>We found 28 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>													
	<p>Text/HTML Ratio</p>	<p>Ratio : <b>5%</b></p>													

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 36 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 86.11% Internal Links 13.89%


## In-page links

Anchor	Type	Juice
<a href="#">Skip to Main Content</a>	Internal	Passing Juice
<a href="#">Logins</a>	Internal	Passing Juice
<a href="#">Open an Account</a>	External	Passing Juice
<a href="#">Find a Local Branch</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice
<a href="#">Read More</a>	External	Passing Juice
<a href="#">Learn More</a>	External	Passing Juice

## In-page links

<a href="#">About Us</a>	External	Passing Juice
<a href="#">Open an Account</a>	External	Passing Juice
<a href="#">Locations &amp;#038; ATMs</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Help &amp;#038; Support</a>	External	Passing Juice
<a href="#">Online Banking Help</a>	Internal	Passing Juice
<a href="#">Reorder Checks</a>	External	Passing Juice
<a href="#">Lost or Stolen Card</a>	External	Passing Juice
<a href="#">Fraud Prevention &amp;#038; Security</a>	External	Passing Juice
<a href="#">Insights</a>	External	Passing Juice
<a href="#">Newsletters</a>	External	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">In the Community</a>	External	Passing Juice
<a href="#">Sustainability</a>	External	Passing Juice
<a href="#">Diversity, Equity, and Inclusion</a>	External	Passing Juice
<a href="#">Leadership</a>	External	Passing Juice
<a href="#">News</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Services</a>	External	Passing Juice
<a href="#">Personal Banking</a>	External	Passing Juice
<a href="#">Small Business Banking</a>	External	Passing Juice
<a href="#">Wealth Management</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Disclosures</a>	External	Passing Juice
<a href="#">Terms &amp;#038; Conditions</a>	External	Passing Juice
<a href="#">Privacy</a>	External	Passing Juice
<a href="#">Sitemap</a>	External	Passing Juice
<a href="#">Investor Relations</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	management account financing personal <b>business</b> help <b>byline bank</b> wealth banking
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
byline	18	✓	✗	✓	✓
business	17	✓	✗	✓	✓
bank	15	✓	✗	✓	✓
help	9	✗	✗	✓	✗
banking	8	✓	✗	✓	✓











## Usability

	Url	Domain : firstbt.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
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## Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.bylinebank.com/">https://www.bylinebank.com/</a>
	Robots.txt	<a href="http://firstbt.com/robots.txt">http://firstbt.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.