








Website review finplussa.co.za

Generated on September 13 2024 05:21 AM





The score is 59/100







SEO Content

|  | Title | <p>Finplus: Easy digital credit & e-commerce for businesses</p> <p>Length : 59</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|--|---------------------------|---|----------|---------|------|---------|----|----|----|---|---|---|---|---|
|  | Description | <p>Finplus helps you provide innovative fintech & e-commerce products in emerging markets. Offer great digital experiences & automate critical business processes.</p> <p>Length : 166</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table> | Property | Content | type | website | | | | | | | | |
| Property | Content | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | |
|  | Headings | <table border="1" data-bbox="539 1570 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>10</td> <td>1</td> <td>0</td> <td>7</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1675 1246 2069" style="list-style-type: none"> • [H1] Easy digital credit & commerce. • [H1] \$1Bn+ • [H1] \$250M+ • [H1] 50M+ • [H1] 16M+ • [H1] 3.5M+ • [H1] 1.2M+ • [H1] Efficient can also be simple. • [H1] Grow with infinite extendability. • [H1] CustomerStories • [H2] Ready for the future?Get a demo today. • [H4] PowerfulTools | H1 | H2 | H3 | H4 | H5 | H6 | 10 | 1 | 0 | 7 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 10 | 1 | 0 | 7 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> • [H4] BespokeWorkflows • [H4] IntelligentAutomation • [H4] RealtimeReporting • [H4] Our business success relies on Finplus... • [H4] Our experience with Finplus has been excellent... • [H4] Finplus was instrumental to our successful launch... |
|  | Images | <p>We found 36 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 8 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 37.5%</p> <p>Internal Links 62.5%</p> |


In-page links

| Anchor | Type | Juice |
|--------------------------|----------|---------------|
| Platform | Internal | Passing Juice |
| | | |

In-page links

| | | |
|------------------------------|----------|---------------|
| Company | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| LinkedIn | External | Passing Juice |
| Facebook | External | Passing Juice |
| Twitter | External | Passing Juice |
| Terms of Use | Internal | Passing Juice |




SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | get highly from credit digital platform been finplus demo business |
|--|----------------|--|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| finplus | 15 | ✓ | ✗ | ✓ | ✓ |
| from | 5 | ✗ | ✗ | ✗ | ✗ |
| been | 5 | ✗ | ✗ | ✗ | ✓ |
| get | 4 | ✗ | ✗ | ✗ | ✓ |
| demo | 4 | ✗ | ✗ | ✗ | ✓ |












Usability

| | | |
|--|--------------|---|
|  | Url | Domain : finplussa.co.za Length : 15 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |

Usability

| | | |
|---|-------------|--|
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|---|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|---|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://finplussa.co.za/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |