

# Website review fieldmanagementsystem.com

Generated on September 22 2024 12:37 PM




The score is 51/100





## SEO Content

	Title	<p>Free Retail Execution Software - Free In-Store Demo - Free Event Staff Management   Infield Alive</p> <p><b>Length : 97</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>Discover Infield Alive's Free Retail Execution Software with Free In-Store Demo, offering Free Event Staff Management and Free In-Store Demo Software for seamless Free Event Management. Try it now!</p> <p><b>Length : 202</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Infield Alive - The worlds #1 Free Event posting platform</td></tr><tr><td>type</td><td>article</td></tr><tr><td>title</td><td>Free Retail Execution Software - Free In-Store Demo - Free Event Staff Management   Infield Alive</td></tr></table>	Property	Content	locale	en_US	site_name	Infield Alive - The worlds #1 Free Event posting platform	type	article	title	Free Retail Execution Software - Free In-Store Demo - Free Event Staff Management   Infield Alive
Property	Content											
locale	en_US											
site_name	Infield Alive - The worlds #1 Free Event posting platform											
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## SEO Content

		<div>description</div> <p>Discover Infield Alive's Free Retail Execution Software with Free In-Store Demo, offering Free Event Staff Management and Free In-Store Demo Software for seamless Free Event Management. Try it now!</p> <div>url</div> <p><a href="https://infieldalive.com/">https://infieldalive.com/</a></p>
	Headings	<div> <div> <b>H1</b> 2         </div> <div> <b>H2</b> 6         </div> <div> <b>H3</b> 8         </div> <div> <b>H4</b> 15         </div> <div> <b>H5</b> 0         </div> <div> <b>H6</b> 0         </div> </div> <ul style="list-style-type: none"> <li>• [H1] 100% Free</li> <li>• [H1] Start building your reputation now!!!</li> <li>• [H2] Event Industry Transparency</li> <li>• [H2] Transparency Is Key</li> <li>• [H2] Brand Rep &amp; Company Reviews</li> <li>• [H2] Experience Real Time Free Shift Management</li> <li>• [H2] Find Event Shifts In Your Area Today</li> <li>• [H2] 100% Free</li> <li>• [H3] Brands &amp; Agencies post event shifts along with shift criteria and training docs for free</li> <li>• [H3] Event Shifts are sent to thousands of Brand Reps that match the criteria for the shift in that area</li> <li>• [H3] Brands &amp; Agencies choose their Brand Reps, Hire &amp; complete the work</li> <li>• [H3] Flag Rating</li> <li>• [H3] Performance Rating</li> <li>• [H3] Communication Rating</li> <li>• [H3] 5 Star System</li> <li>• [H3] Detailed AI % Rating</li> <li>• [H4] Log In</li> <li>• [H4] Join Us!</li> <li>• [H4] In-Store Demo &amp; Event shifts for Brand Reps and companies</li> <li>• [H4] Do More, Pay Nothing.For Ever!</li> <li>• [H4] The only free event shift site worldwide</li> <li>• [H4] OVER 150K+ EVENT SHIFTS CAN'T BE WRONG</li> <li>• [H4] Brands, Agencies &amp; Vendors</li> <li>• [H4] BRAND REPS</li> <li>• [H4] Event Shift Posting done right!</li> <li>• [H4] Brand Reps</li> <li>• [H4] Agencies, Vendors &amp; Brands</li> <li>• [H4] Brand Reps</li> <li>• [H4] Agencies, Vendors &amp; Brands</li> <li>• [H4] More Info</li> <li>• [H4] Contact Us</li> </ul>
	Images	<p>We found 46 images on this web page.</p> <p>37 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 75% Internal Links 25%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
<a href="#">Log In</a>	External	Passing Juice
<a href="#">Join Us!</a>	External	Passing Juice
<a href="#">Join Infield Alive</a>	External	Passing Juice
<a href="#">FAQ&amp;#8217;s</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice

## In-page links

[Terms &#038; Conditions](#)

External

Passing Juice

=

Internal

Passing Juice

=

Internal

Passing Juice

=

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

shifts **reps** join event free companies shift  
rating **brand** agencies


## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
brand	15	✖	✖	✖	✔
reps	13	✖	✖	✖	✔
rating	9	✖	✖	✖	✔
companies	8	✖	✖	✖	✔
free	7	✔	✖	✔	✔



## Usability

	Url	Domain : fieldmanagementsystem.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Missing
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## Optimization



Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://fieldmanagementsystem.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics