Website review
fetchaquote.com

Generated on September 22 2024 05:32 AM

The score is 52/100

SEO Content

✅	Title	Fetch A Quote **Length : 13** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
⚪	Headings	<table><tr><td>**H1** 3</td><td>**H2** 0</td><td>**H3** 2</td><td>**H4** 0</td><td>**H5** 0</td><td>**H6** 0</td></tr></table> • [H1] Helping your customers find auto insurance quickly, cheaply, and at all hours of the day. • [H1] Contact Us • [H1] Who Uses Fetch • [H3] Privacy Policy · Terms of Use You can submit requests, seek additional information, or obtain a copy of our Privacy Policy in an alternative format by either: Call us: 800-344-0197 Email us: privacy@libertymutual.com Mail: 175 Berkeley St., 6th Floor Boston, MA 02116 Attn: Privacy Office For all other questions other than privacy, please call 804-401-4488 or email us at affinitydealerprogram@libertymutual.com • [H3] Is your auto insurance expensive? Do you feel like you are paying more for auto insurance than you are for groceries? Tired of spending hours looking for the best insurance quote?
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **38%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 7 links including 2 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
Who	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Contact	Internal	Passing Juice

In-page links

[FAQs](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	save fetch privacy **insurance** auto customers site car automotive all

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	18	✖	✖	✖	✔
auto	13	✖	✖	✖	✔
fetch	9	✔	✖	✖	✔
customers	5	✖	✖	✖	✔
all	4	✖	✖	✖	✔

Usability

	Url	Domain : fetchaquote.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://fetchaquote.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.