Website review
featurepoints.com

The score is 71/100

SEO Content

✓	Title	FeaturePoints: Complete Surveys, Get Rewarded **Length : 45** Perfect, your title contains between 10 and 70 characters.
✓	Description	Make money and earn rewards on your phone or the web with surveys and more. We've rewarded over $6 million since 2012. **Length : 118** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
url	https://featurepoints.com/
type	website
title	FeaturePoints
description	Make money and earn rewards on your phone or the web with surveys and more.
image	https://cdn1.featurepoints.com/points/2.12.10/assets/images/share_image_no_referral_code.jpg

	Headings	H1	H2	H3	H4	H5	H6
		0	1	0	12	5	0

- [H2] Get Rewarded
- [H4] Win Instant Contests
- [H4] Win Instant Contests
- [H4] Complete Surveys

SEO Content

		- [H4] - [H4] - [H4] Download Apps - [H4] Download Apps - [H4] Share With Friends and Earn - [H4] Redeem Your Points for Awesome Rewards - [H4] Redeem Your Points for Awesome Rewards - [H4] Here's what people think about FeaturePoints... - [H4] Start Earning Points Now... - [H5] Got a few minutes to spare while waiting in line? Make your time more rewarding with FeaturePoints - we've paid millions of dollars in rewards to our users. - [H5] Win 50,000 Points Instantly! - [H5] - [H5] Choose from a Huge Range of Rewards - [H5] 4.0 out of 5 - based on 2367 ratings
❌	Images	We found 33 images on this web page. 33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **21%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 3 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Sign Up or Log In	Internal	Passing Juice
Privacy	Internal	Passing Juice
Help and Support	Internal	Passing Juice

SEO Keywords

Keywords Cloud	apps app **points** earned friends get featurepoints earn share redeem

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
points	10	✔	✖	✖	✔
featurepoints	4	✔	✖	✖	✔
earn	4	✖	✖	✔	✔
get	3	✔	✖	✖	✔
apps	3	✖	✖	✖	✔

Usability

	Url	Domain : featurepoints.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		http://www.featurepoints.com/sitemap.xml
✓	Robots.txt	http://featurepoints.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics