

# Website review fdcfelton.co.uk

Generated on September 18 2024 12:42 PM

The score is 64/100

#### **SEO Content**

	Title	Blackpool Steel - FDC(Felton)Ltd - Fylde Demolition Contractors  Length: 65  Perfect, your title contains between 10 and 70 characters.					
<u>.</u>	Description	Offering building materials and supplies, steel and reclamation items, Fylde Demolition Contractors, FDC (Felton) Ltd are based in Blackpool, Lancashire, To discuss your needs please phone to Book an Appointment  Length: 214  Ideally, your meta description should contain between 70 and 160					
				•			ulate text length.
	Keywords	steel, reclamation, yard, building materials, blackpool, lancashire  Good, your page contains meta keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
•	Headings	• [H2 • [H2 • [H2 • [H2 • [H3 • [H3 • [H3	ovide the formula	ned 1935 felton) Ltd, ollowing ser note on the Hours FDC (felton scuss your ock holders orication	appointme ) Ltd today, project.	nt only poli	
	Images	We found	1 images o	n this web	page.		

## **SEO Content**

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: <b>17</b> %  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
<b></b>	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 33.33%  Internal Links 66.67%

# **In-page links**

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
<u>Services</u>	Internal	Passing Juice
<u>Hours</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Robb Thompson	External	Passing Juice

#### **SEO** Keywords



Keywords Cloud

telephone please felton book site appointment fdc fdcfeltontiscaliuk hours email

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
please	4	×	×	<b>*</b>	×
appointment	4	×	×	*	♥
fdc	3	✓	×	<b>*</b>	✓
felton	3	♥	×	<b>*</b>	♥
book	3	×	×	✓	×

#### **Usability**

0	Url	Domain : fdcfelton.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

	Mobile Optimization	×	Apple Icon
		•	Meta Viewport Tag
		*	Flash content

# Optimization

XML Sitemap	Missing
	Your website does not have an XML sitemap - this can be problematic.
	A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
Robots.txt	http://fdcfelton.co.uk/robots.txt

# Optimization

	Great, your website has a robots.txt file.
Analytics	Great, your website has an analytics tool.
	Google Analytics