








Website review fdcfelton.co.uk

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The score is 64/100







SEO Content

	Title	Blackpool Steel - FDC(Felton)Ltd - Fylde Demolition Contractors Length : 65 Perfect, your title contains between 10 and 70 characters.												
	Description	Offering building materials and supplies, steel and reclamation items, Fylde Demolition Contractors, FDC (Felton) Ltd are based in Blackpool, Lancashire, To discuss your needs please phone to Book an Appointment Length : 214 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	steel, reclamation, yard, building materials, blackpool, lancashire Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] FDC (FELTON) LTD• [H2] Established 1935• [H2] At FDC (felton) Ltd, Blackpool Steel Stock holders we provide the following services• [H2] A polite note on the appointment only policy• [H2] Opening Hours• [H2] Contact FDC (felton) Ltd today, Blackpool's oldest steel stockist, to discuss your project.• [H3] Steel stock holders• [H3] Steel fabrication• [H3] Steel cut to order• [H3] Find FDC (felton) Ltd on ...	H1	H2	H3	H4	H5	H6	1	5	4	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	4	0	0	0									
	Images	We found 1 images on this web page.												

SEO Content

		1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Services	Internal	Passing Juice
Hours	Internal	Passing Juice
Contact	Internal	Passing Juice
Robb Thompson	External	Passing Juice

In-page links

[HTML5 UP](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

fdc hours book appointment
please felton telephone
fdcfeltontiscaliuk email site





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
please	4	✖	✖	✔	✖
appointment	4	✖	✖	✔	✔
fdc	3	✔	✖	✔	✔
felton	3	✔	✖	✔	✔
book	3	✖	✖	✔	✖





Usability

	Url	Domain : fdcfelton.co.uk Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://fdcfelton.co.uk/robots.txt

Optimization



Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics