Website review
eztechbuys.com

Generated on September 23 2024 04:28 AM

The score is 44/100

SEO Content

✅	Title	eztechbuys.com **Length : 14** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	eztechbuys.com
url	https://eztechbuys.com/
title	eztechbuys.com
type	website
description	eztechbuys.com

⚪	Headings	

H1	H2	H3	H4	H5	H6
1	5	1	1	0	0

- [H1] eztechbuys.com
- [H2] Just added to your cart
- [H2] EZ Tech Buys
- [H2] Top Seller
- [H2] Featured collection
- [H2] Collection list
- [H3]
- [H4] Buy our EZ Tech Buys Smart Band with a special discount

SEO Content

❌	Images	We found 14 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
eztechbuys.com	Internal	Passing Juice
VIEW PRODUCTS	Internal	Passing Juice
Buy Now	Internal	Passing Juice
View all	Internal	Passing Juice

In-page links

Terms & Conditions		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Contact Us		Internal	Passing Juice
Cancel Subscription		Internal	Passing Juice
Powered by Shopify		External	noFollow
-		Internal	Passing Juice

SEO Keywords

Keywords Cloud	sale tech regular smart price band pro wifiboost bundle unit

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	24	✖	✖	✖	✖
tech	15	✔	✖	✖	✔
bundle	13	✖	✖	✖	✖
regular	12	✖	✖	✖	✖
sale	12	✖	✖	✖	✖

Usability

	Url	Domain : eztechbuys.com Length : 14
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

✅		✅
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5	
✅	Encoding	Perfect. Your declared charset is UTF-8.	
❌	W3C Validity	Errors : 0 Warnings : 0	
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.	

❌	Deprecated HTML	**Deprecated tags**	**Occurrences**
		\<s\>	6
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Mobile

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://eztechbuys.com/sitemap.xml
✓	Robots.txt	http://eztechbuys.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.