



Website review everestfuneral.com

Generated on September 22 2024 14:26 PM






The score is 49/100



SEO Content

	<p>Title</p>	<p>Online Funeral Planning Insurance For Burial Best Life Insurance Plans</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																
	<p>Description</p>	<p>Everest is a funeral planning and concierge service rolled into a life insurance plan. Our 24/7 Advisors are one phone call away 1-800-913-8318</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>locale:alternate</td> <td>es_ES</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Online Funeral Planning Insurance For Burial Best Life Insurance Plans</td> </tr> <tr> <td>description</td> <td>Everest is a funeral planning and concierge service rolled into a life insurance plan. Our 24/7 Advisors are one phone call away 1-800-913-8318</td> </tr> <tr> <td>url</td> <td>https://everestfuneral.com/</td> </tr> <tr> <td>site_name</td> <td>Everest Funeral Concierge</td> </tr> </tbody> </table>	Property	Content	locale	en_US	locale:alternate	es_ES	type	website	title	Online Funeral Planning Insurance For Burial Best Life Insurance Plans	description	Everest is a funeral planning and concierge service rolled into a life insurance plan. Our 24/7 Advisors are one phone call away 1-800-913-8318	url	https://everestfuneral.com/	site_name	Everest Funeral Concierge
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SEO Content

		image	https://www.everestfuneral.com/wp-content/uploads/2017/06/peace-of-mind.jpg												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>8</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] See how we can help Play • [H2] Expert Advisors 24/7 • [H2] Money in as little as two days* • [H2] Peace of Mind • [H2] MILLIONS OF PEOPLE • [H2] CONTACT US • [H2] INQUIRIES • [H3] EXPERT ADVISORS 24/7 • [H3] MONEY IN AS LITTLE AS TWO DAYS* • [H3] PEACE OF MIND • [H3] EVEREST PRICEFINDERSM • [H3] WILLPREPTM • [H3] TENZINGTM • [H3] FUNERAL PLANNING TOOLS • [H3] ACROSS THE U.S., CANADA, AND THE UNITED KINGDOMHAVE ACCESS TO EVEREST. • [H4] WHO WE ARE • [H4] WHAT WE DO • [H4] FAQs • [H4] NEWS & MEDIA • [H4] 1.800.913.8318 INTL.011.1.905.754.1922 • [H4] 1300 Post Oak Blvd., Suite 1210 Houston, TX 77056 • [H4] To Speak to an Everest Advisor: • [H4] To Offer Everest as an Employee Benefit: 	H1	H2	H3	H4	H5	H6	1	6	8	8	0	0	
H1	H2	H3	H4	H5	H6										
1	6	8	8	0	0										
	Images	We found 20 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.													
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.													
	Flash	Perfect, no Flash content has been detected on this page.													
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.													

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

		
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 16.67%</p> <p>Internal Links 83.33%</p>

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Who we are	Internal	Passing Juice
Team	Internal	Passing Juice
Working	Internal	Passing Juice
News	Internal	Passing Juice
What we do	Internal	Passing Juice
FAQs	Internal	Passing Juice
Log In	Internal	Passing Juice
LEARN MORE	Internal	Passing Juice
SERVICES	Internal	Passing Juice
EVEREST PRICEFINDER SM	External	Passing Juice
WILLPREP TM	External	Passing Juice
TENZING TM	External	Passing Juice
MORE TESTIMONIALS	Internal	Passing Juice
TESTIMONIALS	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Service Promise	Internal	Passing Juice

In-page links

[Terms of Use](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

help **funeral** insurance decisions
everest more planning online life learn






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
funeral	15	✓	✗	✓	✓
everest	12	✗	✗	✓	✓
insurance	8	✓	✗	✓	✗
help	7	✗	✗	✗	✓
more	7	✗	✗	✗	✗





Usability

	Url	Domain : everestfuneral.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://everestfuneral.com/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>