








# Website review esncoimbra.org

Generated on September 23 2024 06:32 AM





The score is 43/100







## SEO Content

	<p>Title</p>	<p>ESN Coimbra</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1619"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>ESN Coimbra</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://esncoimbra.org/</td> </tr> <tr> <td>title</td> <td>ESN Coimbra</td> </tr> </tbody> </table>	Property	Content	site_name	ESN Coimbra	type	website	url	http://esncoimbra.org/	title	ESN Coimbra		
Property	Content													
site_name	ESN Coimbra													
type	website													
url	http://esncoimbra.org/													
title	ESN Coimbra													
	<p>Headings</p>	<table border="1" data-bbox="539 1653 1481 1720"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>22</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1756 1437 2080" style="list-style-type: none"> <li>• [H2] Main menu</li> <li>• [H2] Follow us</li> <li>• [H2] Spotlight certo finalmente graças a deus e ao gonçalo</li> <li>• [H2] "Erasmus: A Complete Guide" E-Book</li> <li>• [H2] The Buddy Programme</li> <li>• [H2] Order Your ESNcard Now!</li> <li>• [H2] Institutional Partners</li> <li>• [H2] Academic Association of Coimbra (AAC)</li> <li>• [H2] City Hall of Coimbra</li> <li>• [H2] IPD]</li> </ul>	H1	H2	H3	H4	H5	H6	0	22	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	22	0	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Miguel Torga Higher Institute</li><li>• [H2] Polytechnic Institute of Coimbra (IPC)</li><li>• [H2] University of Coimbra</li><li>• [H2] Vasco da Gama Higher Education School</li><li>• [H2] Highlight</li><li>• [H2] Active Events</li><li>• [H2] ESN Coimbra Instagram</li><li>• [H2] Warning</li><li>• [H2] About Us</li><li>• [H2] ADDRESS</li><li>• [H2] OFFICE &amp; CONTACTS</li><li>• [H2] MyESNcard login</li></ul>
	Images	We found 16 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 15.91%  Internal Links 84.09%

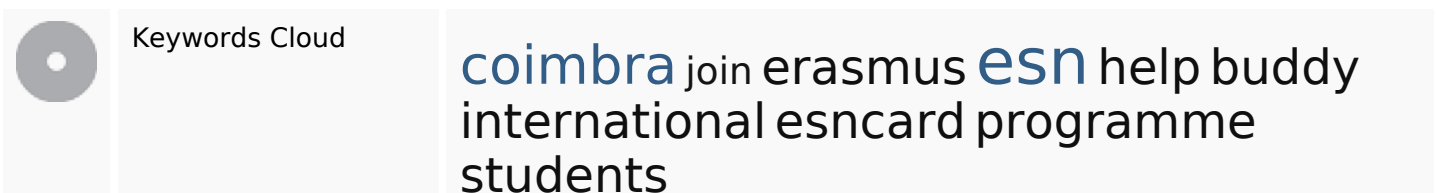
## In-page links

Anchor	Type	Juice
<a href="#">Jump to navigation</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">ESN International</a>	Internal	Passing Juice
<a href="#">EGM</a>	Internal	Passing Juice
<a href="#">IEG</a>	Internal	Passing Juice
<a href="#">ESN Portugal</a>	Internal	Passing Juice
<a href="#">ENM</a>	Internal	Passing Juice
<a href="#">ENG</a>	Internal	Passing Juice
<a href="#">ESN Coimbra</a>	Internal	Passing Juice
<a href="#">Our Members</a>	Internal	Passing Juice
<a href="#">Join Us!</a>	Internal	Passing Juice
<a href="#">For Students</a>	Internal	Passing Juice
<a href="#">Survival Guide ESN Portugal</a>	Internal	Passing Juice
<a href="#">Find your Second Home</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice
<a href="#">SPEAK</a>	External	Passing Juice
<a href="#">Christmas With Portuguese Families</a>	Internal	Passing Juice
<a href="#">ESNcard</a>	External	Passing Juice
<a href="#">Order your ESNcard</a>	Internal	Passing Juice
<a href="#">Comercial Partners</a>	Internal	Passing Juice
<a href="#">Institutional Partners</a>	Internal	Passing Juice
<a href="#">News and Updates</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice

## In-page links

<a href="#">"Erasmus: A Complete Guide" E-Book</a>	Internal	Passing Juice
<a href="#">The Buddy Programme</a>	Internal	Passing Juice
<a href="#">Order Your ESNcard Now!</a>	Internal	Passing Juice
<a href="#">What is ESN</a>	Internal	Passing Juice
<a href="#">Meet Coimbra</a>	Internal	Passing Juice
<a href="#">How to get here</a>	Internal	Passing Juice
<a href="#">Academic Association of Coimbra (AAC)</a>	Internal	Passing Juice
<a href="#">City Hall of Coimbra</a>	Internal	Passing Juice
<a href="#">IPDJ</a>	Internal	Passing Juice
<a href="#">Miguel Torga Higher Institute</a>	Internal	Passing Juice
<a href="#">Polytechnic Institute of Coimbra (IPC)</a>	Internal	Passing Juice
<a href="#">University of Coimbra</a>	Internal	Passing Juice
<a href="#">Vasco da Gama Higher Education School</a>	Internal	Passing Juice
<a href="#">Back to top</a>	Internal	Passing Juice
<a href="mailto:esncoimbra@gmail.com">esncoimbra@gmail.com</a>	External	Passing Juice
<a href="http://www.facebook.com/ESNCOIMBRA">www.facebook.com/ESNCOIMBRA</a>	External	Passing Juice
<a href="#">log in</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
esn	10	✓	✗	✗	✓
coimbra	6	✓	✗	✗	✓






## Keywords Consistency

erasmus	5	✘	✘	✘	✔
international	4	✘	✘	✘	✘
students	4	✘	✘	✘	✘


## Usability

	Url	Domain : esncoimbra.org Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;font&gt;</td> <td>2</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<font>	2
Deprecated tags	Occurrences					
<font>	2					
	Speed Tips					





## Document

		<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://esncoimbra.org/robots.txt">http://esncoimbra.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>