Website review
esenetworks.com

Generated on September 23 2024 08:22 AM

The score is 41/100

SEO Content

✅	Title	**ESE Holdings, LLC** **Length : 17** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	ESE Holdings, LLC
url	https://corp.esenetworks.com/
title	ESE Home
type	article

Headings

H1	H2	H3	H4	H5	H6
0	3	12	0	0	0

- [H2] High Definition Sports
- [H2] Bring Community Home or Take it on the Go
- [H2] The Premier Platform for all of your live and on-demand video needs
- [H3] 100% Responsive Design
- [H3] The Other Guys
- [H3] 24/7 Support
- [H3] Loaded With Goodies
- [H3] Stop blending in with the rest of the crowd and start leaving your mark on the web.

SEO Content

		- [H3] Live + On demand + Any Device - [H3] Design You'll Brag About - [H3] Completely Customizable - [H3] 99.9% Guaranteed Up-time - [H3] In-Depth Tutorials - [H3] User-friendly CMS - [H3] Digital Grease Monkeys
❌	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 23 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 13.04% Internal Links 86.96%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice

In-page links

Overview	Internal	Passing Juice
Georgia AV/T Grant	Internal	Passing Juice
Georgia Universal Grant	Internal	Passing Juice
Sports	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Community	Internal	Passing Juice
Services	Internal	Passing Juice
Partners	Internal	Passing Juice
Articles	Internal	Passing Juice
News	Internal	Passing Juice
Platform Tutorials	External	Passing Juice
Find a School	Internal	Passing Juice
Contact	Internal	Passing Juice
Client Login	External	Passing Juice
Available in 1080p HD Quality	Internal	Passing Juice
CONTACT US TODAY	Internal	Passing Juice
Explore an ESE Network	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Solutions	Internal	Passing Juice
Education	Internal	Passing Juice
Resources	External	Passing Juice

SEO Keywords

Keywords Cloud	education solutions home holdings grant llc ese avt georgia overview

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
georgia	2	✖	✖	✖	✖
grant	2	✖	✖	✖	✖
ese	1	✔	✖	✖	✖
holdings	1	✔	✖	✖	✖
llc	1	✔	✖	✖	✖

Usability

	Url	Domain : esenetworks.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✖	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://esenetworks.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics