

# Website review easthamptonct.gov

Generated on September 22 2024 10:32 AM




The score is 50/100







## SEO Content

	Title	easthamptonct   <b>Length : 15</b> Perfect, your title contains between 10 and 70 characters.					
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.					
	Headings	<b>H1</b> 0	<b>H2</b> 11	<b>H3</b> 1	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul style="list-style-type: none"><li>• [H2] Welcome to East Hampton, CT</li><li>• [H2] Departments</li><li>• [H2] Boards &amp; Commissions</li><li>• [H2] View</li><li>• [H2] Learn More</li><li>• [H2] Apply</li><li>• [H2] Upcoming Meetings</li><li>• [H2] East Hampton Townwide Alerts Notification System</li><li>• [H2] News &amp; Announcements</li><li>• [H2] Get Involved</li><li>• [H2] Popular Services</li><li>• [H3] September</li><li>• [H4] Learn More...</li></ul>					
	Images	We found 10 images on this web page.  5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					

## SEO Content

	Text/HTML Ratio	Ratio : <b>7%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 147 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.76%  Internal Links 95.24%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Phone Numbers</a>	Internal	Passing Juice
<a href="#">Town Hall Hours</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Departments</a>	Internal	Passing Juice
<a href="#">Animal Control</a>	Internal	Passing Juice
<a href="#">Assessor</a>	Internal	Passing Juice

## In-page links

<a href="#">Building</a>	Internal	Passing Juice
<a href="#">Chatham Health District</a>	Internal	Passing Juice
<a href="#">Collector of Revenue</a>	Internal	Passing Juice
<a href="#">East Hampton Public Schools</a>	Internal	Passing Juice
<a href="#">Economic Development</a>	Internal	Passing Juice
<a href="#">Emergency Management</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Fire Department</a>	Internal	Passing Juice
<a href="#">Fire Marshal</a>	Internal	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice
<a href="#">Land Use Department</a>	Internal	Passing Juice
<a href="#">Library</a>	Internal	Passing Juice
<a href="#">Parks and Recreation</a>	Internal	Passing Juice
<a href="#">Police Department</a>	Internal	Passing Juice
<a href="#">Probate Court</a>	Internal	Passing Juice
<a href="#">Public Works</a>	Internal	Passing Juice
<a href="#">Registrar of Voters</a>	Internal	Passing Juice
<a href="#">Senior Center</a>	Internal	Passing Juice
<a href="#">Social Services</a>	Internal	Passing Juice
<a href="#">Town Clerk</a>	Internal	Passing Juice
<a href="#">Town Council's Office</a>	Internal	Passing Juice
<a href="#">Town Manager</a>	Internal	Passing Juice
<a href="#">Transfer Station</a>	Internal	Passing Juice
<a href="#">Water Pollution Control Authority</a>	Internal	Passing Juice
<a href="#">Youth &amp; Family Services</a>	Internal	Passing Juice
<a href="#">Boards &amp; Commissions</a>	Internal	Passing Juice
<a href="#">Ambulance Task Force</a>	Internal	Passing Juice
<a href="#">Appointments Sub Committee</a>	Internal	Passing Juice

## In-page links

<a href="#">Arts &amp; Cultural Commission</a>	Internal	Passing Juice
<a href="#">Board of Assessment Appeals</a>	Internal	Passing Juice
<a href="#">Board of Education</a>	Internal	Passing Juice
<a href="#">Board of Finance</a>	Internal	Passing Juice
<a href="#">Brownfields Redevelopment Agency</a>	Internal	Passing Juice
<a href="#">Building Code Board of Appeals</a>	Internal	Passing Juice
<a href="#">Capital Improvement</a>	Internal	Passing Juice
<a href="#">Central CT Regional Tourism District</a>	Internal	Passing Juice
<a href="#">Charter Revision Commission</a>	Internal	Passing Juice
<a href="#">Clean Energy Task Force</a>	Internal	Passing Juice
<a href="#">Colchester - East Hampton Joint Facilities</a>	Internal	Passing Juice
<a href="#">Commission on Aging</a>	Internal	Passing Juice
<a href="#">Connecticut River Assembly</a>	Internal	Passing Juice
<a href="#">Conservation-Lake Commission</a>	Internal	Passing Juice
<a href="#">Design Review Board</a>	Internal	Passing Juice
<a href="#">Ethics Commission</a>	Internal	Passing Juice
<a href="#">Fire Commission</a>	Internal	Passing Juice
<a href="#">High School Athletic Fields Building Committee</a>	Internal	Passing Juice
<a href="#">High School Building Committee</a>	Internal	Passing Juice
<a href="#">Housing Authority</a>	Internal	Passing Juice
<a href="#">Housing Code Board of Appeals</a>	Internal	Passing Juice
<a href="#">Inland / Wetlands Watercourse Agency</a>	Internal	Passing Juice
<a href="#">Library Advisory Board</a>	Internal	Passing Juice
<a href="#">Middle Haddam Historic District Commission</a>	Internal	Passing Juice
<a href="#">Midstate Regional Planning Agency</a>	Internal	Passing Juice
<a href="#">Northern Middlesex County Cable TV Advisory Council</a>	Internal	Passing Juice
<a href="#">Parks &amp; Recreation Advisory Board</a>	Internal	Passing Juice
<a href="#">Planning &amp; Zoning Commission</a>	Internal	Passing Juice

## In-page links

<a href="#">Town Cemetery Board</a>	Internal	Passing Juice
<a href="#">Town Facilities Building Committee</a>	Internal	Passing Juice
<a href="#">Water &amp; Sewer Commission</a>	Internal	Passing Juice
<a href="#">Water Committee</a>	Internal	Passing Juice
<a href="#">Zoning Board of Appeals</a>	Internal	Passing Juice
<a href="#">How Do I...</a>	Internal	Passing Juice
<a href="#">Annual Budgets</a>	Internal	Passing Juice
<a href="#">Local Links</a>	Internal	Passing Juice
<a href="#">Town Code &amp; Charter</a>	External	Passing Juice
<a href="#">Town Council By-Laws</a>	Internal	Passing Juice
<a href="#">Frequently Asked Questions</a>	Internal	Passing Juice
<a href="#">Transfer Station</a>	Internal	Passing Juice
<a href="#">Voter &amp; Election Information</a>	Internal	Passing Juice
<a href="#">Dog Licenses</a>	Internal	Passing Juice
<a href="#">Vital Records</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Pay Bills Online</a>	Internal	Passing Juice
<a href="#">Minutes / Agendas</a>	Internal	Passing Juice
<a href="#">Forms and Permits</a>	Internal	Passing Juice
<a href="#">Subscribe to E-Alerts</a>	Internal	Passing Juice
<a href="#">GIS</a>	External	Passing Juice
<a href="#">Ask A Question</a>	Internal	Passing Juice
<a href="#">September</a>	Internal	Passing Juice
<a href="#">&amp;laquo;</a>	Internal	noFollow
<a href="#">&amp;raquo;</a>	Internal	noFollow
2	Internal	Passing Juice
<a href="#">Town Hall Closed for Labor Day</a>	Internal	Passing Juice
3	Internal	Passing Juice

## In-page links

<a href="#">Parks &amp; Recreation Advisory Board Meeting</a>	Internal	Passing Juice
<a href="#">Clean Energy Task Force Meeting</a>	Internal	Passing Juice
<a href="#">WPCA Regular Meeting</a>	Internal	Passing Juice
<a href="#">4</a>	Internal	Passing Juice
<a href="#">Water Committee Meeting - POSTPONED</a>	Internal	Passing Juice
<a href="#">Ethics Commission Hearing</a>	Internal	Passing Juice
<a href="#">09.04.2024 Planning &amp; Zoning Commission Meeting</a>	Internal	Passing Juice
<a href="#">9</a>	Internal	Passing Juice
<a href="#">Fire Commission Meeting</a>	Internal	Passing Juice
<a href="#">Library Advisory Board Meeting</a>	Internal	Passing Juice
<a href="#">09.09.2024 ZBA Meeting</a>	Internal	Passing Juice
<a href="#">10</a>	Internal	Passing Juice
<a href="#">Town Council Regular Meeting</a>	Internal	Passing Juice
<a href="#">11</a>	Internal	Passing Juice
<a href="#">Water Committee Meeting</a>	Internal	Passing Juice
<a href="#">12</a>	Internal	Passing Juice
<a href="#">Commission on Aging Meeting</a>	Internal	Passing Juice
<a href="#">Ambulance Task Force Meeting</a>	Internal	Passing Juice
<a href="#">Conservation-Lake Commission Meeting</a>	Internal	Passing Juice
<a href="#">16</a>	Internal	Passing Juice
<a href="#">Board of Finance Meeting</a>	Internal	Passing Juice
<a href="#">17</a>	Internal	Passing Juice
<a href="#">Joint Facilities Regular Meeting-Cancelled</a>	Internal	Passing Juice
<a href="#">Economic Development Commission Meeting</a>	Internal	Passing Juice
<a href="#">Town Council Special Meeting/Executive Session</a>	Internal	Passing Juice
<a href="#">18</a>	Internal	Passing Juice
<a href="#">Housing Authority Special Meeting</a>	Internal	Passing Juice
<a href="#">19</a>	Internal	Passing Juice

## In-page links

<a href="#">Housing Authority Meeting - Moved to Wed. Sept. 18</a>	Internal	Passing Juice
<a href="#">Arts &amp; Culture Commission Meeting CANCELLED</a>	Internal	Passing Juice
<a href="#">Design Review Board Meeting CANCELLED</a>	Internal	Passing Juice
<a href="#">23</a>	Internal	Passing Juice
<a href="#">Brownfields Redevelopment Agency Meeting</a>	Internal	Passing Juice
<a href="#">24</a>	Internal	Passing Juice
<a href="#">Town Council Regular Meeting</a>	Internal	Passing Juice
<a href="#">25</a>	Internal	Passing Juice
<a href="#">09.25.2024 IWWA Meeting</a>	Internal	Passing Juice
<a href="#">26</a>	Internal	Passing Juice
<a href="#">Middle Haddam Historic District Commission Meeting</a>	Internal	Passing Juice
<a href="#">All upcoming events</a>	Internal	Passing Juice
<a href="#">2024 - 2025 Schedule of Fees and Charges</a>	Internal	Passing Juice
<a href="#">Legal Notice - Ordinance Adopted - Alternate Members on Boards and Commissions</a>	Internal	Passing Juice
<a href="#">Legal Notice - Ordinance Amendment Adopted - Citation Hearing Procedure</a>	Internal	Passing Juice
<a href="#">2024 Household Hazardous Waste Collections &amp; Paper Shredding Events</a>	Internal	Passing Juice
<a href="#">American Rescue Plan Act (ARPA)</a>	Internal	Passing Juice
<a href="#">Register to Vote</a>	External	Passing Juice
<a href="#">Serve on a Board or Commission</a>	Internal	Passing Juice
<a href="#">Contact Your Elected Officials</a>	Internal	Passing Juice
<a href="#">Town Budget Information</a>	Internal	Passing Juice
<a href="#">Video Tour of East Hampton</a>	External	Passing Juice
<a href="#">New Town Hall / Police Facility</a>	Internal	Passing Juice
<a href="#">YouTube Channel</a>	External	Passing Juice
<a href="#">Submit a video or audio comment to Town Council or Other Board</a>	External	Passing Juice
<a href="#">Website Disclaimer</a>	Internal	Passing Juice

## In-page links

[Government Websites by CivicPlus®](#)

External

Passing Juice

[Login](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

hampton **meeting** board commission council  
regular east town 630pm 700pm

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
meeting	27	✖	✖	✖	✔
630pm	12	✖	✖	✖	✖
town	10	✖	✖	✖	✔
commission	9	✖	✖	✖	✔
regular	7	✖	✖	✖	✖

## Usability





	Url	Domain : easthamptonct.gov Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://www.easthamptonct.gov/sitemap.xml">https://www.easthamptonct.gov/sitemap.xml</a></div>
	Robots.txt	<a href="http://easthamptonct.gov/robots.txt">http://easthamptonct.gov/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

# Optimization



Google Analytics