







# Website review drivindealer.com

Generated on September 21 2024 18:41 PM






The score is 55/100







## SEO Content

	Title	<p>DRIVIN - A KAR Auction Services Company</p> <p><b>Length : 39</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>DRIVIN's car inventory recommendation platform uses data insights coupled with experienced inventory consultants, to identify inventory matches for your lot.</p> <p><b>Length : 157</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>car,drivin,drvindealer,adesa,kar,wholesale,auto auction,</p> <p>Good, your page contains meta keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1312 1481 2000"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>DRIVIN</td> </tr> <tr> <td>url</td> <td>/</td> </tr> <tr> <td>title</td> <td>DRIVIN - A KAR Auction Services Company</td> </tr> <tr> <td>description</td> <td>DRIVIN's car inventory recommendation platform uses data insights coupled with experienced inventory consultants, to identify inventory matches for your lot.</td> </tr> <tr> <td>image</td> <td>https://images.drvindealer.com/social/drivin_logo.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	site_name	DRIVIN	url	/	title	DRIVIN - A KAR Auction Services Company	description	DRIVIN's car inventory recommendation platform uses data insights coupled with experienced inventory consultants, to identify inventory matches for your lot.	image	https://images.drvindealer.com/social/drivin_logo.png
Property	Content																	
locale	en_US																	
type	website																	
site_name	DRIVIN																	
url	/																	
title	DRIVIN - A KAR Auction Services Company																	
description	DRIVIN's car inventory recommendation platform uses data insights coupled with experienced inventory consultants, to identify inventory matches for your lot.																	
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	Headings	<p><b>H1</b>      <b>H2</b>      <b>H3</b>      <b>H4</b>      <b>H5</b>      <b>H6</b></p>																

## SEO Content

		0 0 1 0 0 0
		<ul style="list-style-type: none"><li>[H3] Optimize your inventory</li></ul>
	Images	We found 12 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57% Internal Links 71.43%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">KAR Auction Services, Inc.</a>	External	Passing Juice
<a href="#">Privacy Notice</a>	Internal	Passing Juice
<a href="#">Exercise Your Rights</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : drivindealer.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



## Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://drivindealer.com/robots.txt">http://drivindealer.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

## Optimization



Google Analytics