








# Website review douglaspizzagrill.com

Generated on September 18 2024 12:18 PM





The score is **68/100**







## SEO Content

	<p>Title</p>	<p>Douglass Pizza &amp; Grill - Franklin Park, NJ - 3391 Route 27 - Hours, Menu, Order</p> <p><b>Length : 83</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>View the menu, hours, address, and photos for Douglass Pizza &amp; Grill in Franklin Park, NJ. Order online for delivery or pickup on Slicelife.com</p> <p><b>Length : 147</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 1899"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Douglass Pizza &amp; Grill - Franklin Park, NJ - 3391 Route 27 - Hours, Menu, Order</td> </tr> <tr> <td>image</td> <td>https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVJFOVZSMHhCVTFNZ1VFbGFXa0VnSmICSFVrbE1UQSUzRCUzRCZ0eHQtY29sb3I9d2hpdGUmdHh0LWZvbnQ9QXJpYWwtQmxhY2smdHh0LXNpemU9NzUmdz04NDA%3D&amp;mark-x=86&amp;mark-y=180</td> </tr> </tbody> </table>	Property	Content	title	Douglass Pizza & Grill - Franklin Park, NJ - 3391 Route 27 - Hours, Menu, Order	image	https://mypizza-assets-production.imgix.net/url-preview-background.png?mark64=aHR0cHM6Ly9hc3NldHMuaW1naXgubmV0L350ZXh0P2g9NDEwJnR4dDY0PVJFOVZSMHhCVTFNZ1VFbGFXa0VnSmICSFVrbE1UQSUzRCUzRCZ0eHQtY29sb3I9d2hpdGUmdHh0LWZvbnQ9QXJpYWwtQmxhY2smdHh0LXNpemU9NzUmdz04NDA%3D&mark-x=86&mark-y=180						
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	<p>Headings</p>	<table border="1" data-bbox="539 1933 1481 2000"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>3</td> <td>14</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 1002 2067" style="list-style-type: none"> <li>• [H1] Douglass Pizza &amp; Grill</li> </ul>	H1	H2	H3	H4	H5	H6	2	3	14	0	0	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Douglass Pizza &amp; Grill - Franklin Park, NJ - 3391 Route 27 - Hours, Menu, Order</li><li>• [H2] Douglass Pizza &amp; Grill</li><li>• [H2] Contact us</li><li>• [H2] Find us on the slice app</li><li>• [H3] Pizza</li><li>• [H3] Specialty Pizza</li><li>• [H3] Weekly Specials</li><li>• [H3] Salads</li><li>• [H3] Wings</li><li>• [H3] Cold Subs</li><li>• [H3] Hot Subs</li><li>• [H3] Fat Sandwiches</li><li>• [H3] Burgers</li><li>• [H3] Gyros</li><li>• [H3] Cheesesteaks</li><li>• [H3] Chicken Dishes</li><li>• [H3] Beverages</li><li>• [H3] Side Orders</li></ul>
	Images	We found 18 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>0%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 66.67%

## SEO Links

Internal Links 33.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">View Menu</a>	External	Passing Juice
<a href="#">Get Directions</a>	External	Passing Juice
<a href="#">Terms of use</a>	External	Passing Juice
<a href="#">Privacy policy</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	menu hours open park order route pizza grill douglass franklin
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
order	3	✓	✗	✓	✓
douglass	2	✓	✗	✓	✓
pizza	2	✓	✗	✓	✓
grill	2	✓	✗	✓	✓
franklin	2	✓	✗	✓	✓











## Usability

	Url	Domain : douglaspizzagrill.com Length : 21
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://douglaspizzagrill.com/robots.txt">http://douglaspizzagrill.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>