







# Website review doublesequipment.com

Generated on September 09 2024 10:49 AM






The score is 58/100







## SEO Content

	<p>Title</p>	<p>Haun Welding Supply &amp; Specialty Gases</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>800-439-4286 Login/Request Access Pay Bill Haun Rewards Customer Credit Get a Quote Welding supplies and specialty gases Haun Welding Supply - a fourth generation family business serving the Northeast since 1958. Watch Video Gases . Repair . Locations Pay Bill Products . Careers <a href="https://youtu.be/7FykF3Q4Vfk">https://youtu.be/7FykF3Q4Vfk</a> Testimonials Great group to work with! Very friendly, responsive and helpful&amp;hellip;</p> <p><b>Length : 393</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Haun Welding Supply &amp; Specialty Gases</td> </tr> <tr> <td>url</td> <td><a href="https://haunweldingsupply.com/">https://haunweldingsupply.com/</a></td> </tr> <tr> <td>site_name</td> <td>Haun Welding Supply &amp; Specialty Gases</td> </tr> <tr> <td>image</td> <td><a href="https://haunweldingsupply.com/wp-content/uploads/2021/11/haun-dont-use-1024x186.png">https://haunweldingsupply.com/wp-content/uploads/2021/11/haun-dont-use-1024x186.png</a></td> </tr> <tr> <td>image:width</td> <td>800</td> </tr> <tr> <td>image:height</td> <td>145</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	type	website	title	Haun Welding Supply & Specialty Gases	url	<a href="https://haunweldingsupply.com/">https://haunweldingsupply.com/</a>	site_name	Haun Welding Supply & Specialty Gases	image	<a href="https://haunweldingsupply.com/wp-content/uploads/2021/11/haun-dont-use-1024x186.png">https://haunweldingsupply.com/wp-content/uploads/2021/11/haun-dont-use-1024x186.png</a>	image:width	800	image:height	145	locale	en_US
Property	Content																			
type	website																			
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>8</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Welding supplies and specialty gases</li><li>• [H2] take the first step Towards a new career</li><li>• [H2]</li><li>• [H2]</li><li>• [H3] Gases</li><li>• [H3] Repair</li><li>• [H3] Locations</li><li>• [H3] Pay Bill</li><li>• [H3] Products</li><li>• [H3] Careers</li><li>• [H3] For Assistance, Please Call (800) 439-4286</li><li>• [H3]</li><li>• [H4] Testimonials</li><li>• [H4] Welding School</li><li>• [H4] Privacy Overview</li></ul>	H1	H2	H3	H4	H5	H6	1	3	8	3	0	0
H1	H2	H3	H4	H5	H6									
1	3	8	3	0	0									
	Images	<p>We found 5 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 32 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 96.88%</p>

# SEO Links

Internal Links 3.13%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	External	Passing Juice
<a href="#">Locations</a>	External	Passing Juice
<a href="#">Gases</a>	External	Passing Juice
<a href="#">Medical Gases</a>	External	Passing Juice
<a href="#">Specialty Gases</a>	External	Passing Juice
<a href="#">Cylinder Tracking</a>	External	Passing Juice
<a href="#">Microbulk</a>	External	Passing Juice
<a href="#">Industrial Gases</a>	External	Passing Juice
<a href="#">Safety Data Sheets</a>	External	Passing Juice
<a href="#">Certificates of Conformance</a>	External	Passing Juice
<a href="#">Products</a>	External	Passing Juice
<a href="#">Sales &amp;#038; Specials</a>	External	Passing Juice
<a href="#">Used Equipment</a>	External	Passing Juice
<a href="#">Industrial Cleaning</a>	External	Passing Juice
<a href="#">Services</a>	External	Passing Juice
<a href="#">Repair</a>	External	Passing Juice
<a href="#">Rentals</a>	External	Passing Juice
<a href="#">About</a>	External	Passing Juice
<a href="#">Contact</a>	External	Passing Juice
<a href="#">National Solutions</a>	External	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice
<a href="#">News &amp;#038; Events</a>	External	Passing Juice
<a href="#">Calendar</a>	External	Passing Juice

## In-page links

<a href="#">Careers</a>	External	Passing Juice
<a href="#">Welding School</a>	External	Passing Juice
<a href="#">Gases</a>	External	Passing Juice
<a href="#">Repair</a>	External	Passing Juice
<a href="#">Locations</a>	External	Passing Juice
<a href="#">Pay Bill</a>	External	Passing Juice
<a href="#">Products</a>	External	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	helpful service <b>gases</b> customer great <b>haun</b> very <b>welding</b> supply products
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
welding	15	✓	✗	✓	✓
gases	14	✓	✗	✓	✓
very	10	✗	✗	✓	✗
haun	9	✓	✗	✓	✗
customer	7	✗	✗	✓	✗









## Usability

	Url	Domain : doublesequiment.com Length : 20
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://haunweldingsupply.com/sitemap.xml</pre> <pre>https://haunweldingsupply.com/news-sitemap.xml</pre>
	Robots.txt	<pre>http://doublesequiment.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>