

# Website review dotinindia.in

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The score is 47/100







## SEO Content

	Title	Home - Welcome to Dotin India online Shopping <b>Length : 45</b> Perfect, your title contains between 10 and 70 characters.																
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Welcome to Dotin India online Shopping</td></tr><tr><td>description</td><td>FREE DELIVERY 6 MONTHS WARRANTY MADE IN INDIA NEW ARRIVALS DOTIN LEADING PRODUCTS WIRELESS NECKBAND BUY NOW WIRELESS SPEAKER BUY NOW HEADPHONES BUY NOW EAR PHONE BUY NOW MOBILE CHARGER</td></tr><tr><td>url</td><td>https://dotinindia.in/</td></tr><tr><td>site_name</td><td>Welcome to Dotin India online Shopping</td></tr><tr><td>image</td><td>https://dotinindia.in/wp-content/uploads/2022/09/1-1.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home - Welcome to Dotin India online Shopping	description	FREE DELIVERY 6 MONTHS WARRANTY MADE IN INDIA NEW ARRIVALS DOTIN LEADING PRODUCTS WIRELESS NECKBAND BUY NOW WIRELESS SPEAKER BUY NOW HEADPHONES BUY NOW EAR PHONE BUY NOW MOBILE CHARGER	url	https://dotinindia.in/	site_name	Welcome to Dotin India online Shopping	image	https://dotinindia.in/wp-content/uploads/2022/09/1-1.jpg
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# SEO Content

	Headings	H1 5	H2 17	H3 4	H4 0	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] NEW ARRIVALS</li><li>• [H1] DOTIN LEADING PRODUCTS</li><li>• [H1] TOP SELLING PRODUCTS</li><li>• [H1] Dotin Mobile Accessories Partner of Your Smartphone</li><li>• [H2] WIRELESS NECKBAND</li><li>• [H2] WIRELESS SPEAKER</li><li>• [H2] HEADPHONES</li><li>• [H2] EAR PHONE</li><li>• [H2] MOBILE CHARGER</li><li>• [H2] USB CHARGER</li><li>• [H2] DOTIN DTN BEAST 111 NECKBANDS 100 HOURS Bluetooth Headset (Black, True Wireless)</li><li>• [H2] DOTIN DTN-006 Bluetooth Speaker</li><li>• [H2] DOTIN HFDN X1 PLUS Bluetooth Headset (Purple, True Wireless)</li><li>• [H2] DOTIN WCDN -X2 10 W 2.4 Amp WC With fix wire Mobile Charger (Black, Cable Included)</li><li>• [H2] DTN AUXDN-Y2 1.5m AUX Cable (Compatible with Mobile, Laptop, Tablet, Mp3, Gaming Device, Blue, One Cable)</li><li>• [H2] DOTIN INDIA MOBILE ACCESSORIES</li><li>• [H2] RAPID Z2 Plus V8</li><li>• [H2] HEADPHONES</li><li>• [H2] WIRELESS SPEAKER</li><li>• [H2] USB CHARGER</li><li>• [H2] SUBSCRIBE FOR OFFERS</li><li>• [H3] About us</li><li>• [H3] Quick Link</li><li>• [H3] Our Products</li><li>• [H3] Contact Us</li></ul>					
	Images	We found 37 images on this web page.  30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

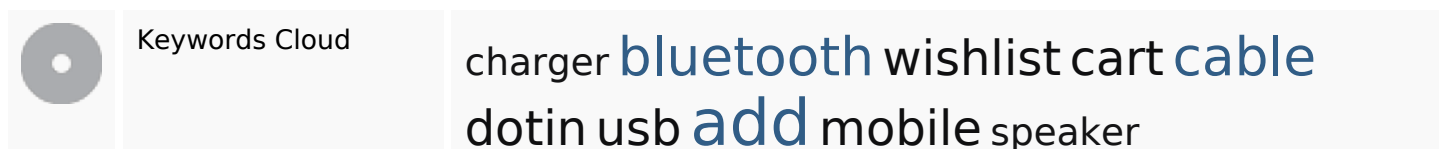
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Get an Extra 5% Off on PREPAID ORDERS by using Debit/Credit Card/UPI</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Bluetooth Neckband</a>	Internal	Passing Juice
<a href="#">Bluetooth Speaker</a>	Internal	Passing Juice
<a href="#">Headphone</a>	Internal	Passing Juice
<a href="#">USB Wall Charger</a>	Internal	Passing Juice
<a href="#">USB Cable</a>	Internal	Passing Juice
<a href="#">Hand Free</a>	Internal	Passing Juice
<a href="#">Aux Cable</a>	Internal	Passing Juice
<a href="#">Mobile Battery</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice

## In-page links

<a href="#">ADD TO CART</a>	Internal	noFollow
<a href="#">Select options</a>	Internal	noFollow
<a href="#">ADD TO CART</a>	Internal	noFollow
<a href="#">ADD TO CART</a>	Internal	noFollow
<a href="#">ADD TO CART</a>	Internal	noFollow
<a href="#">x</a>	External	Passing Juice
<a href="#">Home-old</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Term of Condition</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Themebeez</a>	External	Passing Juice

## SEO Keywords






## Keywords Consistency










Keyword	Content	Title	Keywords	Description	Headings
add	9	✘	✘	✘	✘
bluetooth	7	✘	✘	✘	✔
cable	7	✘	✘	✘	✔
wishlist	5	✘	✘	✘	✘
cart	5	✘	✘	✘	✘

# Keywords Consistency


## Usability

	Url	Domain : dotinindia.in Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="https://dotinindia.in/sitemap_index.xml">https://dotinindia.in/sitemap_index.xml</a></p>
	Robots.txt	<p><a href="http://dotinindia.in/robots.txt">http://dotinindia.in/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>