Website review
dnddigital.com

Generated on September 22 2024 10:27 AM

The score is 50/100

SEO Content

✓	Title	:: D &amp D Digital :: **Length : 22** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	**H1** 0 **H2** 2 **H3** 0 **H4** 1 **H5** 0 **H6** 0 • [H2] 3805 Mathews RdAmes, Iowa 50014P. 515.292.0490E. info@dnddigital.com • [H2] Academy of Nutrition and Dietetics Internship Matching • [H4] For each internship, Applicant must Send an Application to the Internship : DICAS Prioritize the Internship for matching : DI Matching
✗	Images	We found 2 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **35%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
DI Matching Home	Internal	Passing Juice
Academy of Nutrition and Dietetics	External	Passing Juice
Request A New Password	Internal	Passing Juice
DICAS	External	Passing Juice
DI Matching	Internal	Passing Juice
Log In	Internal	Passing Juice

SEO Keywords

⚪	Keywords Cloud	nutrition academy home internship amp

SEO Keywords

matching digital dietetics prioritize application

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
internship	9	✖	✖	✖	✔
matching	8	✖	✖	✖	✔
digital	4	✔	✖	✖	✔
dietetics	4	✖	✖	✖	✔
academy	3	✖	✖	✖	✔

Usability

	Url	Domain : dnddigital.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Strict
✔	Encoding	Perfect. Your declared charset is ISO-8859-1.

Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	

Deprecated tags	Occurrences
<big>	1
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	

✖ Apple Icon

✖ Meta Viewport Tag

✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://dnddigital.com/robots.txt Great, your website has a robots.txt file.

Optimization

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.