







Website review directmobiles.co.uk

Generated on September 09 2024 10:04 AM

The score is 59/100



SEO Content

	Title	<p>Compare The Best Mobile Phone Deals On All Networks Direct Mobiles</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Compare the best mobile phone deals from all the big brands and networks at Direct Mobiles. Low prices, award-winning UK service and exclusive offers.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>For a better deal on your next mobile</td> </tr> <tr> <td>description</td> <td>Compare the best mobile phone deals from all the major brands and networks. Low prices, award-winning UK customer service and free delivery.</td> </tr> <tr> <td>url</td> <td>https://directmobiles.co.uk/</td> </tr> <tr> <td>site_name</td> <td>Direct Mobiles</td> </tr> <tr> <td>image</td> <td>https://directmobiles.co.uk/wp-content/uploads/2018/12/direct-mobiles-phone-deals-fb.jpg</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	locale	en_GB	type	website	title	For a better deal on your next mobile	description	Compare the best mobile phone deals from all the major brands and networks. Low prices, award-winning UK customer service and free delivery.	url	https://directmobiles.co.uk/	site_name	Direct Mobiles	image	https://directmobiles.co.uk/wp-content/uploads/2018/12/direct-mobiles-phone-deals-fb.jpg	image:width	1200
Property	Content																			
locale	en_GB																			
type	website																			
title	For a better deal on your next mobile																			
description	Compare the best mobile phone deals from all the major brands and networks. Low prices, award-winning UK customer service and free delivery.																			
url	https://directmobiles.co.uk/																			
site_name	Direct Mobiles																			
image	https://directmobiles.co.uk/wp-content/uploads/2018/12/direct-mobiles-phone-deals-fb.jpg																			
image:width	1200																			

SEO Content

image:height 630





image:type image/jpeg

Headings





H1	H2	H3	H4	H5	H6
1	13	32	1	0	0

- [H1] Find and compare the best mobile phone deals at Direct Mobiles
- [H2] Compare all mobile deals >
- [H2] Compare all SIM Only deals >
- [H2] Best-selling mobile phones
- [H2] Best-selling SIM Only Deals
- [H2] Compare mobile phones by brand
- [H2] Compare mobile phone deals by network
- [H2] View SIM Only deals by network
- [H2] Our latest mobile news and deals
- [H2] Our latest mobile phone guides & tips
- [H2] Our latest mobile phone reviews
- [H2] Our latest smartphone videos
- [H2] Why choose Direct Mobiles?
- [H2] Want the latest mobile deals?
- [H3] iPhone 15
- [H3] iPhone 15 Pro
- [H3] iPhone 15 Pro Max
- [H3] Samsung S24 Ultra
- [H3] Samsung S24
- [H3] Samsung S24 Plus
- [H3] iPhone 14
- [H3] iPhone 14 Pro
- [H3] iPhone 14 Pro Max
- [H3] iPhone 13
- [H3] Samsung S23 Ultra
- [H3] Samsung Galaxy S23+
- [H3] Samsung Galaxy S23
- [H3] Samsung Galaxy S23 FE
- [H3] iPhone SE (2022)
- [H3] Exclusive: 5GB for £1
- [H3] 50GB for £8
- [H3] 1GB for 49p!
- [H3] UK Retailer Launches Discounted Phone and Preloaded Unlimited SIM Bundles
- [H3] The Best SIM Only Deals in July (2024)
- [H3] Samsung Giving Free Gifts Worth £179 With Selected Galaxy Phones
- [H3] Samsung Galaxy Unpacked July 2024 Event Confirmed
- [H3] The Best iPhone 14 Deals for June 2024 Compared
- [H3] The Best Places To Sell Your Old Mobile Phone For Cash
- [H3] Which Mobile Networks Don't Charge Roaming Fees? And Which Do?
- [H3] 5 Audible Tips & Tricks For iPhone
- [H3] Which iPhone Models are iOS 17 Compatible?
- [H3] iPhone 12 Mini REVIEW
- [H3] Huawei Freebuds Pro REVIEW | Wireless Earbuds With Noise Cancellation

SEO Content

		<ul style="list-style-type: none">• [H3] iPhone 11 Review• [H3] Apple iPhone SE (2020) Review• [H3] About the deals on Direct Mobiles• [H4] Privacy Overview
	Images	We found 121 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 99 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.07% External Links : Passing Juice 29.29% Internal Links 63.64%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Mobile Phone Deals	Internal	Passing Juice

In-page links

Compare Mobile Phone Deals	External	Passing Juice
iPhone Deals	Internal	Passing Juice
Samsung Galaxy Deals	Internal	Passing Juice
View All Mobile Phones	Internal	Passing Juice
iPhone 15 Pro Max	External	Passing Juice
iPhone 15 Pro	Internal	Passing Juice
iPhone 15 Plus	External	Passing Juice
iPhone 15	Internal	Passing Juice
iPhone 14	External	Passing Juice
iPhone 14 Pro	External	Passing Juice
iPhone 13	Internal	Passing Juice
iPhone 12	External	Passing Juice
Samsung S24 Ultra	Internal	Passing Juice
Samsung Galaxy S24	Internal	Passing Juice
Samsung S23 Ultra	External	Passing Juice
Samsung S23 Plus	External	Passing Juice
Samsung S23	External	Passing Juice
5G phones	Internal	Passing Juice
SIM Only Deals	External	Passing Juice
Best-Selling SIM Only Deals	Internal	Passing Juice
10GB+ SIM only deals	External	Passing Juice
Unlimited data SIMs	External	Passing Juice
1 month SIM Only deals	External	Passing Juice
12 month+ SIM Only deals	External	Passing Juice
News	Internal	Passing Juice
iPhone news	Internal	Passing Juice
Android news	Internal	Passing Juice
Samsung news	Internal	Passing Juice

In-page links

Sony news	Internal	Passing Juice
Guides &#038; Reviews	Internal	Passing Juice
Text to Switch	Internal	Passing Juice
Mobile phone reviews	Internal	Passing Juice
How To Make Sure You're On The Best Mobile Deal At The End Of Your Contract	Internal	Passing Juice
10 Great Tips to Maximise your iPhone Battery	Internal	Passing Juice
10 Tips for an Easy Switch from iPhone to Samsung Android	Internal	Passing Juice
10 Useful Things You Didn't Know Siri Could Do	Internal	Passing Juice
Compare Broadband Deals	Internal	Passing Juice
Exclusive: 5GB for £1	External	noFollow
50GB for £8	External	noFollow
1GB for 49p!	External	noFollow
Compare all SIM only deals	External	noFollow
UK Retailer Launches Discounted Phone and Preloaded Unlimited SIM Bundles	Internal	Passing Juice
Samsung Giving Free Gifts Worth £179 With Selected Galaxy Phones	Internal	Passing Juice
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Read more mobile guides&#8230;	Internal	Passing Juice
iPhone 12 Mini REVIEW	Internal	Passing Juice
Huawei Freebuds Pro REVIEW Wireless Earbuds With Noise Cancellation	Internal	Passing Juice
iPhone 11 Review	Internal	Passing Juice
Apple iPhone SE (2020) Review	Internal	Passing Juice

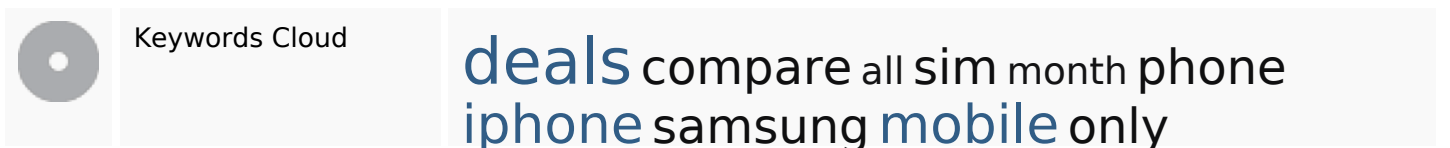
In-page links

Read more mobile reviews	Internal	Passing Juice
Watch more video reviews &gt;	Internal	Passing Juice
iPhone 1	External	noFollow
Samsung Galaxy S24 Ultra	External	noFollow
Google Pixel 8 Pro	External	noFollow
here	Internal	Passing Juice
Best-selling phones	Internal	Passing Juice
Samsung contracts	Internal	Passing Juice
Phone contracts under £20	External	Passing Juice
Refurbished phones	External	Passing Juice
iPhone 13 Pro	External	Passing Juice
iPhone 13 Pro Max	External	Passing Juice
iPhone 11	Internal	Passing Juice
Samsung Galaxy S21	External	Passing Juice
Samsung Galaxy S21 Ultra	External	Passing Juice
Best-selling SIM Only deals	Internal	Passing Juice
One month SIM Only deals	External	Passing Juice
EE SIM Only deals	External	Passing Juice
Vodafone SIM Only deals	External	Passing Juice
O2 SIM Only deals	External	Passing Juice
Three SIM Only deals	External	Passing Juice
Giff Gaff SIM Only deals	External	Passing Juice
Tesco Mobile SIM Only deals	External	Passing Juice
BT SIM Only deals	External	Passing Juice
Virgin Media SIM Only deals	External	Passing Juice
iPhone XS review	Internal	Passing Juice
Samsung Note 9 review	Internal	Passing Juice
Ofcom capping 118 calls	Internal	Passing Juice

In-page links

Spotify on Apple Watch	Internal	Passing Juice
Google launch Night Sight	Internal	Passing Juice
Improve mobile battery life	Internal	Passing Juice
4G vs 5G	Internal	Passing Juice
Theft Proof your phone	Internal	Passing Juice
Phone photography tips	Internal	Passing Juice
Reduce your iPhone usage	Internal	Passing Juice
Apple Music tips	Internal	Passing Juice
43 things to ask Siri	Internal	Passing Juice
About us	Internal	Passing Juice
Contact us	Internal	Passing Juice
Subscribe to Newsletter	Internal	Passing Juice
Advertise with us	Internal	Passing Juice
Terms of use	Internal	Passing Juice
Cookies policy	Internal	Passing Juice




SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deals	75	✓	✗	✓	✓
iphone	59	✗	✗	✗	✓
mobile	50	✓	✗	✓	✓
phone	36	✓	✗	✓	✓
only	35	✗	✗	✗	✓

Usability


	Url	Domain : directmobiles.co.uk Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	2
Deprecated tags	Occurrences					
<u>	2					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Document

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://directmobiles.co.uk/sitemap_index.xml</p>
	Robots.txt	<p>http://directmobiles.co.uk/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>