Website review
dakotazenner.com

The score is 50/100

pagepeeker

SEO Content

✓	Title	Dakota Zenner **Length : 13** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 3 **H2** 8 **H3** 8 **H4** 3 **H5** 0 **H6** 0 • [H1] Hello world! • [H1] Hi, I'm Dakota • [H1] This is what I do • [H2] My Process • [H2] Case Studies • [H2] Portfolio • [H2] Contact Me • [H2] Project Title • [H2] Project Title • [H2] Project Title • [H2] Project Title • [H3] Web Design • [H3] Web Development • [H3] Photography • [H3] Graphic Design • [H3] Plan • [H3] Create • [H3] Launch

SEO Content

		• [H3] Subscribe to our newsletter! • [H4] Call • [H4] Visit • [H4] Email
❌	Images	We found 34 images on this web page. 34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **34%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
-	Internal	Passing Juice
About	Internal	Passing Juice

In-page links

Services		Internal	Passing Juice
Process		Internal	Passing Juice
Work		Internal	Passing Juice
Contact		Internal	Passing Juice
Buy Vitality Now!		External	Passing Juice
Start Bootstrap		External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	project client development bootstrap name design web graphic website branding

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	14	✖	✖	✖	✔
web	11	✖	✖	✖	✔
project	9	✖	✖	✖	✔
development	8	✖	✖	✖	✔
graphic	7	✖	✖	✖	✔

Usability

⊙	Url	Domain : dakotazenner.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://dakotazenner.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.