

#### **SEO Content**

	Title	Crusteez	Donuts				
$\overline{}$		Length	: 15				
		Perfect, y	our title co	ntains betv	veen 10 and	d 70 charact	ers.
$\bigotimes$	Description	Length	: 0				
			. We haven ne meta tag				page. Use <u>this</u>
8	Keywords		. We haven eta tags gei				age. Use <u>this free</u>
8	Og Meta Properties	social cra		er structuri	ze your pag	Properties. T e. Use <u>this f</u>	his tags allows free og
0	Headings	H1H2H3H4H5H61581102• [H1] Happiness at your home desk• [H2] CRUSTEEZ INNOVATION CENTEROur kitchen isn't just space; it's the beating heart of all things delicious.• [H2] Lotus• [H2] Lotus• [H2] Bagelish• [H2] Lemon Curd• [H2] DONUT DELIVERYHandcrafted donuts gift boxes• [H3] Our Donuts• [H3] Plain Glazed• [H3] Plain Chocolate• [H3] Salted Caramel• [H3] Chocolate Walnuts• [H3] Chocolate Walnuts• [H3] Testimonials• [H4] UNIQUE TASTE• [H4] HOME DELIVERY		2 en isn't just a ous.			

#### **SEO Content**

		<ul> <li>[H4] EASY PAYMENT</li> <li>[H4] 18 Flavours</li> <li>[H4] Order for Takeaway</li> <li>[H4] Home Delivery</li> <li>[H4] Wow!</li> <li>[H4] Amazing!</li> <li>[H4] Donuts are out of this world!</li> <li>[H4] Honestly the best!</li> <li>[H6] LET'S GET TOGETHER</li> <li>[H6] ABOUT US</li> </ul>
$\bigcirc$	Images	We found 38 images on this web page. Good, most or all of your images have alt attributes.
8	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
8	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 7 links including 1 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 28.57%
		Internal Links 71.43%

## In-page links

Anchor	Туре	Juice
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## In-page links

=	Internal	Passing Juice
Home	Internal	Passing Juice
Crusteez Innovations	Internal	Passing Juice
<u>Our Donuts</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

#### SEO Keywords

$\bigcirc$	Keywords Cloud	good very taste amazing online
		always crusteez donuts order home

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
donuts	3	×	×	×	<b>*</b>
online	3	×	×	×	×
amazing	3	×	×	×	×
good	3	×	×	×	×
crusteez	2	¥	×	×	¥

## Usability

0	Url	Domain : crusteezdonuts.com Length : 18
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigcirc$	Printability	Great. We have found a Print-Friendly CSS.

## Usability

0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5	
0	Encoding	Perfect. Your declared charset is UTF-8.	
$\bigotimes$	W3C Validity	Errors : 0 Warnings : 0	
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>	

#### Mobile

0	Mobile Optimization	•	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://crusteezdonuts.com/wp-sitemap.xml
$\bigcirc$	Robots.txt	http://crusteezdonuts.com/robots.txt
$\smile$		Great, your website has a robots.txt file.
$\bigotimes$	Analytics	Missing We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You
		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.