



Website review cricketwireless.com

Generated on September 18 2024 12:40 PM





The score is 65/100







SEO Content

	Title	<p>Prepaid Phones: No Contract Cell Phone Plans Cricket Wireless</p> <p>Length : 63</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Find great buys on cell phones, plans, & service at Cricket, where you get reliable nationwide coverage, affordable prepaid rates & no annual contract.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1877"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Prepaid Phones: No Contract Cell Phone Plans Cricket Wireless</td> </tr> <tr> <td>image</td> <td>/uiassets/cricketwirelesslogo.jpg</td> </tr> <tr> <td>description</td> <td>Find great buys on cell phones, plans, & service at Cricket, where you get reliable nationwide coverage, affordable prepaid rates & no annual contract.</td> </tr> <tr> <td>url</td> <td>/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Prepaid Phones: No Contract Cell Phone Plans Cricket Wireless	image	/uiassets/cricketwirelesslogo.jpg	description	Find great buys on cell phones, plans, & service at Cricket, where you get reliable nationwide coverage, affordable prepaid rates & no annual contract.	url	/	type	website
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	Headings	<table border="1" data-bbox="544 1910 1481 1977"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>13</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2011 1090 2078" style="list-style-type: none"> • [H1] Stress less. Smile more. • [H2] You're covered with Cricket! 	H1	H2	H3	H4	H5	H6	1	13	7	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	7	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Get a moto g power 5G 2024 starting at FREE!• [H2] Get iPhone 12 for \$199.99• [H2] Your plan, your lifestyle, all for \$25/mo.• [H2] From The Cricket Nation• [H2] More With Cricket• [H2] Check coverage in your area• [H2] Important Coverage Information• [H2] Deals on Phones• [H2] Sign up and Save!• [H2] Max with Ads• [H2] iPhone 11 64GB, 128GB• [H2] *Free moto g power 5G Offer• [H3] New Plan, Same Phone when you join Cricket Nation• [H3] Register to win \$500 and a Samsung Galaxy S24!• [H3] Upgrade your entertainment with Max!• [H3] Smartphones, Smart Prices!• [H3] Bring your own phone!• [H3] Join Cricket Today• [H3] Try Cricket Wireless on Us
	Images	<p>We found 41 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 31%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 68 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links

External Links : Passing Juice 10.29%

Internal Links 89.71%

In-page links

Anchor	Type	Juice
Skip Navigation	Internal	Passing Juice
Español	Internal	Passing Juice
Find a Store	Internal	Passing Juice
Coverage	Internal	Passing Juice
Quick Pay	Internal	Passing Juice
Activate	Internal	Passing Juice
Pay My Bill	Internal	Passing Juice
Auto Pay	Internal	Passing Juice
Billing History	Internal	Passing Juice
Usage	Internal	Passing Juice
Mobile Hotspot	Internal	Passing Juice
Manage Account	Internal	Passing Juice
Track My order	Internal	Passing Juice
Create Account	Internal	Passing Juice
Sign In	Internal	Passing Juice
Cricket Wireless Home Page	Internal	Passing Juice
Phones & Devices	Internal	Passing Juice
Smartwatches	Internal	Passing Juice
Deals	Internal	Passing Juice
Finance & Payment Plans	Internal	Passing Juice
Hotspots	Internal	Passing Juice
Accessories	Internal	Passing Juice
Plans	Internal	Passing Juice

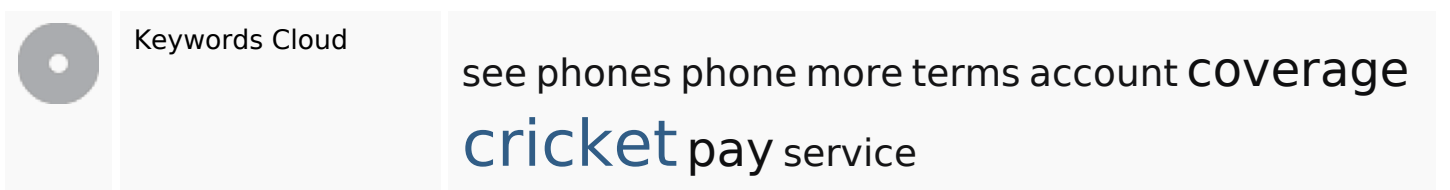
In-page links

Bring Your Own Phone	Internal	Passing Juice
Free Trial	Internal	Passing Juice
How Cricket Works	Internal	Passing Juice
Why Choose Cricket	Internal	Passing Juice
Support	Internal	Passing Juice
Remove Line	External	Passing Juice
Español	Internal	Passing Juice
Get a moto g power 5G 2024 starting at FREE!	Internal	Passing Juice
Get iPhone 12 for \$199.99	Internal	Passing Juice
Free 2 Business Day Shipping	Internal	Passing Juice
Fast 5G Network	Internal	Passing Juice
Explore Testimonials	Internal	Passing Juice
Pay it forward	External	Passing Juice
Discover Max	Internal	Passing Juice
Learn More	Internal	Passing Juice
Apple Phones	Internal	Passing Juice
5G Phones	Internal	Passing Juice
Get TryCricket App	External	Passing Juice
Read our privacy policy	Internal	Passing Juice
max.com	External	Passing Juice
cricketwireless.com/login	Internal	Passing Juice
max.com/terms-of-use	External	Passing Juice
www.cricketwireless.com/max	Internal	Passing Juice
compatible device	Internal	Passing Juice
Mobile Broadband Information	Internal	Passing Juice
cricketwireless.com/terms	Internal	Passing Juice
What We Stand For	Internal	Passing Juice
Sponsorships	Internal	Passing Juice

In-page links

News	Internal	Passing Juice
Our Team	Internal	Passing Juice
Careers	External	Passing Juice
Become an Authorized Retailer	Internal	Passing Juice
Bridge Pay	Internal	Passing Juice
Refer a Friend	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Sitemap	Internal	Passing Juice
User Guides & Device Tutorials	Internal	Passing Juice
Returns & Refund Policy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Unsubscribe	Internal	Passing Juice
Advertising Choices	External	Passing Juice
Cricket Wireless Terms & Conditions of Service	Internal	Passing Juice
Website Terms of Use	Internal	Passing Juice
Other Legal Info	Internal	Passing Juice
Do Not Sell or Share My Personal Information	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cricket	45	✓	✗	✓	✓
coverage	23	✗	✗	✓	✓






Keywords Consistency

pay	18	✘	✘	✘	✘
phone	17	✔	✘	✔	✔
service	16	✘	✘	✔	✘







Usability

	Url	Domain : cricketwireless.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

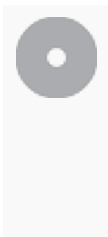



Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><u></td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips					




Document

	 Excellent, your website doesn't use nested tables.
	 Too bad, your website is using inline styles.
	 Too bad, your website has too many CSS files (more than 4).
	 Perfect, your website has few JavaScript files.
	 Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.cricketwireless.com/sitemap.xml</code>
	Robots.txt	<code>http://cricketwireless.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.