Website review
costcodvd.com

Generated on September 21 2024 17:27 PM

The score is 55/100

SEO Content

✅	Title	Service Notice | Home Video & Photo Transfer | Costco Photo Center **Length : 70** Perfect, your title contains between 10 and 70 characters.
✅	Description	To track your Home Video Transfer order, enter your last name and either your phone number or kiosk order number. **Length : 114** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦾	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 0 1 2 0 0 • [H1] Now Available on Costco Next • [H3] Home Video & Photo Transfer Service • [H4] Quick Links • [H4] About YesVideo
✅	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 36.84% Internal Links 63.16%

In-page links

Anchor	Type	Juice
New DVD + USB combo now available. Learn More >	Internal	Passing Juice
Order Status	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Back to Costco.com	External	Passing Juice
-	External	Passing Juice
Home	Internal	Passing Juice
Costco Next	External	Passing Juice
Video	Internal	Passing Juice
Film	Internal	Passing Juice

In-page links

Photos	Internal	Passing Juice
Slides	Internal	Passing Juice
YesVideo.com	External	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy	Internal	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
Quick Links	Internal	Passing Juice
About YesVideo	Internal	Passing Juice
Do Not Sell My Personal Information	External	Passing Juice
-	External	Passing Juice

SEO Keywords

	Keywords Cloud	service zip notice code yesvideo photo transfer delivery video home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yesvideo	3	✖	✖	✖	✔
photo	2	✔	✖	✖	✔
delivery	2	✖	✖	✖	✖
zip	2	✖	✖	✖	✖
code	2	✖	✖	✖	✖

Usability

	Url	Domain : costcodvd.com Length : 13

Usability

✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
✅	Language	Good. Your declared language is en.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.costcodvd.com/
✔	Robots.txt	http://costcodvd.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics