Website review conginst.org

The score is 58/100

SEO Content

✓	Title	Homepage - Congressional Institute **Length : 34** Perfect, your title contains between 10 and 70 characters.
✓	Description	The Congresional Institute has provided educational information about Congress to the general public since 1987. **Length : 112** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Homepage
description	The Congresional Institute has provided educational information about Congress to the general public since 1987.
url	https://www.congressionalinstitute.org/
site_name	Congressional Institute
image	https://www.congressionalinstitute.org/wp-content/uploads/2024/07/conginst1.png
image:width	1200
image:height	630

SEO Content

		image:type		image/png			

⦿	Headings	**H1** 1	**H2** 5	**H3** 1	**H4** 0	**H5** 0	**H6** 0

- [H1] Providing educational information about Congress to the general public since 1987.
- [H2] 2024 Winners See All Winners
- [H2] Surviving Inside Congress
- [H2] Busting Congressional Myths
- [H2] Americans Trust House Republicans' Solutions
- [H2] Modernizing Congressional Communications
- [H3] Congressional Art Competition

❌	Images	We found 439 images on this web page. 428 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 20 links including 2 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 60% Internal Links 40%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Resources & Publications	External	Passing Juice
Surviving Inside Congress	External	Passing Juice
House Floor Procedures Manual	Internal	Passing Juice
117th Congress Modernization Committee	Internal	Passing Juice
Blog	Internal	Passing Juice
Special Projects	Internal	Passing Juice
Congressional Art Competition	External	Passing Juice
2024 Winners	External	Passing Juice
Events	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
-	External	Passing Juice
See All Winners	Internal	Passing Juice
Learn More	External	Passing Juice
Read More	External	Passing Juice
Read More	External	Passing Juice
Read the Report	External	Passing Juice
Careers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud

competition read congress surviving art congressional house institute inside winners

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
congressional	16	✔	✖	✖	✔
competition	8	✖	✖	✖	✔
institute	7	✔	✖	✔	✖
congress	6	✔	✖	✔	✔
winners	6	✖	✖	✖	

Usability

	Url	Domain : conginst.org Length : 12
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.congressionalinstitute.org/sitemap_index.xml
✅	Robots.txt	http://conginst.org/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics