

Website review columbiaspine.org

Generated on September 22 2024 07:27 AM






The score is 51/100




SEO Content

| | Title | <p>Och Spine at NewYork-Presbyterian in New York City Columbia Neurosurgery in New York City</p> <p>Length : 91</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | | | |
|--------------|---|---|----------|---------|-----------|--|------|---------|-----|---|-------|--|-------------|---|--------------|---------------------------|
| | Description | <p>Och Spine at NewYork-Presbyterian is dedicated to the evaluation and treatment of patients suffering from disorders of the spine and spinal cord.</p> <p>Length : 145</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Columbia Neurosurgery in New York City</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://www.neurosurgery.columbia.edu/patient-care/specialties/spine-disorders/och-spine-newyork-presbyterian</td></tr><tr><td>title</td><td>Och Spine at NewYork-Presbyterian in New York City</td></tr><tr><td>description</td><td>Och Spine at NewYork-Presbyterian is dedicated to the evaluation and treatment of patients suffering from disorders of the spine and spinal cord.</td></tr><tr><td>updated_time</td><td>2024-02-16T16:16:58-05:00</td></tr></table> | Property | Content | site_name | Columbia Neurosurgery in New York City | type | article | url | https://www.neurosurgery.columbia.edu/patient-care/specialties/spine-disorders/och-spine-newyork-presbyterian | title | Och Spine at NewYork-Presbyterian in New York City | description | Och Spine at NewYork-Presbyterian is dedicated to the evaluation and treatment of patients suffering from disorders of the spine and spinal cord. | updated_time | 2024-02-16T16:16:58-05:00 |
| Property | Content | | | | | | | | | | | | | | | |
| site_name | Columbia Neurosurgery in New York City | | | | | | | | | | | | | | | |
| type | article | | | | | | | | | | | | | | | |
| url | https://www.neurosurgery.columbia.edu/patient-care/specialties/spine-disorders/och-spine-newyork-presbyterian | | | | | | | | | | | | | | | |
| title | Och Spine at NewYork-Presbyterian in New York City | | | | | | | | | | | | | | | |
| description | Och Spine at NewYork-Presbyterian is dedicated to the evaluation and treatment of patients suffering from disorders of the spine and spinal cord. | | | | | | | | | | | | | | | |
| updated_time | 2024-02-16T16:16:58-05:00 | | | | | | | | | | | | | | | |




SEO Content

| | | <div>image</div> <div>https://www.neurosurgery.columbia.edu/sites/default/files/styles/cola_media_1280_16_9/public/media/images/2021-05/spine-hospital-featured.jpg?itok=6cntbIOV</div> | | | | | | | | | | | | |
|--|-----------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>17</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Och Spine at NewYork-Presbyterian• [H2] About Us• [H2] Our Divisions• [H2] Patient Care• [H2] Specialties• [H2] Make an Appointment• [H2] Education• [H2] Residency Program• [H2] Fellowships• [H2] Research• [H2] Gabriele Bartoli Brain Tumor Lab• [H2] You are here• [H2] Spine Disorders• [H2] Make an Appointment• [H2] Why Choose Us• [H2] Preparing for Your Appointment• [H2] Columbia University Irving Medical Center• [H2] Follow Us | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 17 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 17 | 0 | 0 | 0 | 0 | | | | | | | | | |
|  | Images | <p>We found 5 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | Perfect, no Flash content has been detected on this page. | | | | | | | | | | | | |
|  | Iframe | Great, there are no Iframes detected on this page. | | | | | | | | | | | | |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |

SEO Links

| | | |
|--|---------------|---|
|  | | |
|  | In-page links | We found a total of 79 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 3.8%</p> <p>External Links : Passing Juice 17.72%</p> <p>Internal Links 78.48%</p> |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Skip to content | Internal | Passing Juice |
| Columbia University Irving Medical Center | External | Passing Juice |
| Give Now | Internal | Passing Juice |
| Refer a Patient | Internal | Passing Juice |
| Make an Appointment | Internal | Passing Juice |
| Search | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Why Choose Us | Internal | Passing Juice |
| Our History | Internal | Passing Juice |
| Our Divisions | Internal | Passing Juice |
| Our Faculty | Internal | Passing Juice |
| Our Support Team | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Events | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Cerebrovascular | Internal | Passing Juice |
| Functional | Internal | Passing Juice |
| Neuro-Oncology | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Pediatric | Internal | Passing Juice |
| Spine | Internal | Passing Juice |
| Patient Care | Internal | Passing Juice |
| Find a Doctor | Internal | Passing Juice |
| Specialties | Internal | Passing Juice |
| Telehealth Services | Internal | Passing Juice |
| What to Expect | Internal | Passing Juice |
| Insurance Information | Internal | Passing Juice |
| International Patients | Internal | Passing Juice |
| Frequently Asked Questions | Internal | Passing Juice |
| Locations | Internal | Passing Juice |
| Patient Stories | Internal | Passing Juice |
| Adult Hydrocephalus and Cerebrospinal Fluid (CSF) Disorders | Internal | Passing Juice |
| Brain and Skull Base Tumors | Internal | Passing Juice |
| Cerebrovascular Diseases and Stroke | Internal | Passing Juice |
| Epilepsy and Seizures | Internal | Passing Juice |
| Facial Pain and Spasm Center of Excellence | Internal | Passing Juice |
| Headache and Pain Disorders | Internal | Passing Juice |
| Movement Disorders | Internal | Passing Juice |
| Moyamoya Center of Excellence | Internal | Passing Juice |
| Neurobehavioral and Psychiatric Disorders | Internal | Passing Juice |
| Pediatric Neurosurgery | Internal | Passing Juice |
| Peripheral Nerve Disorders | Internal | Passing Juice |
| Spine Disorders | Internal | Passing Juice |
| Make an Appointment | External | Passing Juice |
| Education | Internal | Passing Juice |
| Medical Student Programs | Internal | Passing Juice |
| Residency Program | Internal | Passing Juice |


In-page links

| | | |
|---|----------|---------------|
| Fellowships | Internal | Passing Juice |
| Columbia Neurosurgery WAHI BRAIN SMART Initiative | Internal | Passing Juice |
| Message from Our Director | Internal | Passing Juice |
| Program Overview | Internal | Passing Juice |
| How to Apply | Internal | Passing Juice |
| Current Residents | Internal | Passing Juice |
| Graduates | Internal | Passing Juice |
| Learn More About Our Fellowships | External | Passing Juice |
| Research | Internal | Passing Juice |
| Gabriele Bartoli Brain Tumor Lab | Internal | Passing Juice |
| Cerebrovascular Lab | Internal | Passing Juice |
| Epilepsy Neurophysiology Lab | Internal | Passing Juice |
| Learn More About Our Lab | External | Passing Juice |
| Support Our Translational Research Initiative | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Conditions | Internal | Passing Juice |
| Treatments | Internal | Passing Juice |
| Spine Hospital | Internal | Passing Juice |
| Meet Our Team | Internal | Passing Juice |
| Patient Stories | Internal | Passing Juice |
| Request an Appointment Online | External | Passing Juice |
| Telehealth Services | External | Passing Juice |
| Find a Doctor | External | Passing Juice |
| Columbia University Irving Medical Center | External | noFollow |
| NewYork-Presbyterian | External | noFollow |
| ColumbiaDoctors | External | noFollow |
| Facebook | External | Passing Juice |
| Twitter | External | Passing Juice |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Instagram | External | Passing Juice |
| Columbia University | External | Passing Juice |
| Privacy Policy | External | Passing Juice |
| Terms and Conditions | External | Passing Juice |
| HIPAA | External | Passing Juice |




SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | appointment conditions spinal team spine neurosurgeons patient make columbia disorders |
|--|----------------|--|



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|-------------|---------|-------|----------|-------------|----------|
| spine | 21 | ✓ | ✗ | ✓ | ✓ |
| spinal | 19 | ✗ | ✗ | ✓ | ✗ |
| appointment | 11 | ✗ | ✗ | ✗ | ✓ |
| make | 10 | ✗ | ✗ | ✗ | ✓ |
| disorders | 9 | ✗ | ✗ | ✓ | ✓ |












Usability

| | | |
|--|--------------|---|
|  | Url | Domain : columbiaspine.org Length : 17 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |





Usability

| | | |
|--|-------------|---|
|  | | |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://columbiaspine.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |