



Website review collegemediamatters.com

Generated on September 12 2024 10:46 AM






The score is 50/100




SEO Content

	Title	<p>Home - College Media Association</p> <p>Length : 32</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - College Media Association</td> </tr> <tr> <td>description</td> <td>Serving College Media Since 1954 CMA serves thousands of students and advisers at two annual conventions. A national volunteer network of advisers, working with CMA's associate executive director, coordinates hundreds of educational sessions. Upcoming Events View All Events Awards and Contests CMA Advocacy Donate to support College Media Association achieving its mission.</td> </tr> <tr> <td>url</td> <td>https://collegemedia.org/</td> </tr> <tr> <td>site_name</td> <td>College Media Association</td> </tr> <tr> <td>image</td> <td>https://collegemedia.org/wp-content/uploads/2023/02/CMA-Logo-Dark-edited.jpg</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - College Media Association	description	Serving College Media Since 1954 CMA serves thousands of students and advisers at two annual conventions. A national volunteer network of advisers, working with CMA's associate executive director, coordinates hundreds of educational sessions. Upcoming Events View All Events Awards and Contests CMA Advocacy Donate to support College Media Association achieving its mission.	url	https://collegemedia.org/	site_name	College Media Association	image	https://collegemedia.org/wp-content/uploads/2023/02/CMA-Logo-Dark-edited.jpg
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SEO Content

		image:width 365 image:height 320 image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>3</td><td>10</td><td>1</td><td>4</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] 2024 Pinnacles Finalists Announced• [H1] Fall National College Media Convention• [H1] CMA Board meetings and upcoming events• [H2] Serving College Media Since 1954• [H2] Upcoming Events• [H2] Fall National College Media Convention• [H2] Hot College Media Summer• [H2] NYC2024• [H2] Awards and Contests• [H2] CMA Advocacy• [H2] Donate to support College Media Association achieving its mission.• [H2]• [H2]• [H3]• [H4] First Amendment Advocacy Committee Description• [H4] Submitting a Request for Advocacy• [H4] CMA Censured Schools• [H4] Investigation Procedures by CMA Advocates	H1	H2	H3	H4	H5	H6	3	10	1	4	0	0
H1	H2	H3	H4	H5	H6									
3	10	1	4	0	0									
	Images	We found 16 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 80% Internal Links 20%

In-page links

Anchor	Type	Juice
News	External	Passing Juice
About	External	Passing Juice
Programming	Internal	Passing Juice
Honors	External	Passing Juice
Members	Internal	Passing Juice
View All Events	External	Passing Juice
https://collegemedia.org/join-cma-for-summer-virtual-learning-starting-june-3/	External	Passing Juice
230 Washington Avenue Extension, Suite #101 Albany, NY 12203	External	Passing Juice
Programming	External	Passing Juice
Join Us	External	Passing Juice






SEO Keywords

	Keywords Cloud	events advocacy more media contests advisers join cma new college
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
media	13	✓	✗	✗	✓
college	11	✓	✗	✗	✓
cma	8	✗	✗	✗	✓
join	6	✗	✗	✗	✗
more	5	✗	✗	✗	✗



Usability

	Url	Domain : collegemediamatters.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://collegemediamatters.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>