Website review cogeco.ca

Generated on September 22 2024 03:50 AM

The score is 52/100

SEO Content

✓	Title	Internet, TV and Home phone | Cogeco **Length : 36** Perfect, your title contains between 10 and 70 characters.
✓	Description	Cogeco offers ultrafast Internet, flexible TV, and reliable Home phone services backed by our fibre-powered network. **Length : 116** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Internet, TV and Home phone | Cogeco
description	Cogeco offers ultrafast Internet, flexible TV, and reliable Home phone services backed by our fibre-powered network.
image	https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg
url	https://www.cogeco.ca//en/
locale	en

SEO Content

	Headings	**H1** 0	**H2** 4	**H3** 6	**H4** 0	**H5** 0	**H6** 0

- [H2] Shop product and services
- [H2] You want it. We have it.
- [H2] Cogeco. Your local connection.
- [H2] Want to shop over the phone, find a store or manage your services online?
- [H3] Fibre-powered network
- [H3] 100% local support
- [H3] Simple and personalized TV
- [H3] Speak with an agent
- [H3] Find a Cogeco store
- [H3] Sign up for updates

✗	Images	We found 7 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor		Type	Juice
Residential		Internal	Passing Juice
Business		Internal	Passing Juice
Careers		Internal	Passing Juice
My Account		Internal	Passing Juice
Webmail		Internal	Passing Juice
Contact us		Internal	Passing Juice
Learn more about us		Internal	Passing Juice
Locate your nearest store		Internal	Passing Juice

SEO Keywords

	Keywords Cloud	subscription **package** additional available **cogeco internet channels epico** phone service

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
internet	21	✔	✖	✔	✖
cogeco	21	✔	✖	✔	✔
package	17	✖	✖	✖	✖
epico	14	✖	✖	✖	✖
channels	13	✖	✖	✖	✖

Usability

	Url	Domain : cogeco.ca Length : 9

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag

Mobile

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.cogeco.ca/sitemap.xml
✔	Robots.txt	http://cogeco.ca/robots.txt Great, your website has a robots.txt file.
✘	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.