







# Website review cogeco.ca

Generated on September 11 2024 23:50 PM






The score is 52/100







## SEO Content

	<p>Title</p>	<p>Internet, TV and Home phone   Cogeco</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Cogeco offers ultrafast Internet, flexible TV, and reliable Home phone services backed by our fibre-powered network.</p> <p><b>Length : 116</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Internet, TV and Home phone   Cogeco</td> </tr> <tr> <td>description</td> <td>Cogeco offers ultrafast Internet, flexible TV, and reliable Home phone services backed by our fibre-powered network.</td> </tr> <tr> <td>image</td> <td><a href="https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg">https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.cogeco.ca/en/">https://www.cogeco.ca/en/</a></td> </tr> <tr> <td>locale</td> <td>en</td> </tr> </tbody> </table>	Property	Content	type	website	title	Internet, TV and Home phone   Cogeco	description	Cogeco offers ultrafast Internet, flexible TV, and reliable Home phone services backed by our fibre-powered network.	image	<a href="https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg">https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg</a>	url	<a href="https://www.cogeco.ca/en/">https://www.cogeco.ca/en/</a>	locale	en
Property	Content															
type	website															
title	Internet, TV and Home phone   Cogeco															
description	Cogeco offers ultrafast Internet, flexible TV, and reliable Home phone services backed by our fibre-powered network.															
image	<a href="https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg">https://www.cogeco.ca/static/media/small_Generic_thumbnail_image_Secondary_74d85d7c59/small_Generic_thumbnail_image_Secondary_74d85d7c59.jpg</a>															
url	<a href="https://www.cogeco.ca/en/">https://www.cogeco.ca/en/</a>															
locale	en															

## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>4</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Shop product and services</li><li>• [H2] You want it. We have it.</li><li>• [H2] Cogeco. Your local connection.</li><li>• [H2] Want to shop over the phone, find a store or manage your services online?</li><li>• [H3] Fibre-powered network</li><li>• [H3] 100% local support</li><li>• [H3] Simple and personalized TV</li><li>• [H3] Speak with an agent</li><li>• [H3] Find a Cogeco store</li><li>• [H3] Sign up for updates</li></ul>	H1	H2	H3	H4	H5	H6	0	4	6	0	0	0
H1	H2	H3	H4	H5	H6									
0	4	6	0	0	0									
	Images	We found 7 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

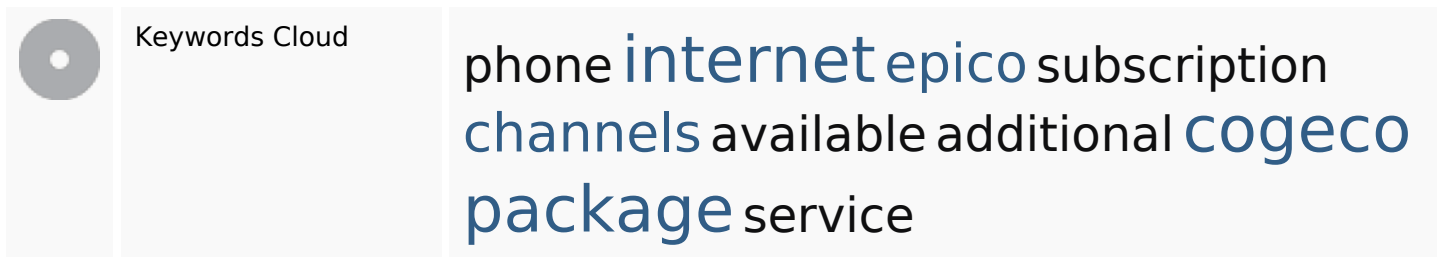
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Residential</a>	Internal	Passing Juice
<a href="#">Business</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">Webmail</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">Learn more about us</a>	Internal	Passing Juice
<a href="#">Locate your nearest store</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
internet	21	✓	✗	✓	✗
cogeco	21	✓	✗	✓	✓
package	17	✗	✗	✗	✗
epico	14	✗	✗	✗	✗
channels	13	✗	✗	✗	✗





## Usability

Url	Domain : cogeco.ca Length : 9
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## Usability

		
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232">✘ Apple Icon</li><li data-bbox="555 264 879 300">✔ Meta Viewport Tag</li><li data-bbox="555 331 810 367">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <div data-bbox="549 645 1481 707"><a href="https://www.cogeco.ca/sitemap.xml">https://www.cogeco.ca/sitemap.xml</a></div>
	Robots.txt	<p data-bbox="539 739 903 775"><a href="http://cogeco.ca/robots.txt">http://cogeco.ca/robots.txt</a></p> <p data-bbox="539 806 1082 842">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 878 644 913">Missing</p> <p data-bbox="539 945 1337 981">We didn't detect an analytics tool installed on this website.</p> <p data-bbox="539 1012 1449 1115">Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>