Website review cleanly.com

Generated on September 11 2024 23:48 PM

The score is 47/100

SEO Content

✅	Title	Best Home Cleaning, Dry Cleaning & Laundry Service | ByNext **Length : 59** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	ByNext provides the best home cleaning, dry cleaning & laundry service in NY & Washington D.C., we offer free pickup and delivery services or self dropoff service **Length : 166** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Best Home Cleaning, Dry Cleaning & Laundry Service | ByNext
type	website
url	https://bynext.co/
image	https://static.cleanly.com/bynext_resources/images/bynext/logo-purple.svg?v=11.76
description	ByNext provides the best home cleaning, dry cleaning & laundry service in NY & Washington D.C., we offer free pickup and delivery services or self dropoff service
site_name	ByNext

	Headings						
		H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

		1 2 2 5 0 1
		[H1] Laundry, Dry Cleaning &Home Cleaning [H2] Hi there. We are ByNext. [H2] Powering homes and buildings [H3] Service Areas [H3] Taking care of home and the planet. [H4] Oh no! [H4] Thanks [H4] For Individuals [H4] For Buildings [H4] ByNext International [H6] Place an Order
✖	Images	We found 44 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.
✖	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

In-page links

Anchor	Type	Juice
Health & safety is our top priority. Learn more on our response to COVID-19 here.	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Eco-friendly Dry Cleaning	Internal	Passing Juice
Laundered Shirts	Internal	Passing Juice
Wash & Fold Laundry	Internal	Passing Juice
Alterations & Tailoring	Internal	Passing Juice
Home Cleaning	Internal	Passing Juice
Office Cleaning	Internal	Passing Juice
Locations	Internal	Passing Juice
New York	Internal	Passing Juice
New Jersey	Internal	Passing Juice
D.C. Metro Area	Internal	Passing Juice
Los Angeles	Internal	Passing Juice
Pricing	Internal	Passing Juice
Reserve	Internal	Passing Juice
Help	Internal	Passing Juice
My Account	Internal	Passing Juice
Apply Now	Internal	Passing Juice
Our Process	Internal	Passing Juice
Laundry Angels	External	Passing Juice
Love2Laundry	External	Passing Juice
Blog	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Clothing Resell	Internal	Passing Juice

In-page links

Privacy Policy	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice

SEO Keywords

Keywords Cloud	log services new clothing cleaning locations reserve pricing laundry home

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cleaning	4	✔	✖	✔	✔
log	2	✖	✖	✖	✖
services	2	✖	✖	✔	✖
clothing	2	✖	✖	✖	✖
laundry	2	✔	✖	✔	✔

Usability

	Url	Domain : cleanly.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://cleanly.com/robots.txt

Optimization

✓		Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.