Website review
classicshampoo.com

Generated on September 20 2024 10:28 AM

The score is 58/100

SEO Content

⚠️	Title	Classic Shampoo | Vernon Rockville, CTClassic Shampoo | Vernon Rockville, CT **Length : 76** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Classic Shampoo is an Aveda salon located in Vernon Rockville, CT. We offer full Aveda services. Gift certificates available in-store, and by phone. **Length : 148** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Classic Shampoo | Vernon Rockville, CT
description	Classic Shampoo is an Aveda salon located in Vernon Rockville, CT. We offer full Aveda services. Gift certificates available in-store, and by phone.
url	https://classicshampoo.com/
site_name	Classic Shampoo
image	https://classicshampoo.com/wp-content/uploads/2019/03/fb-share.jpg

SEO Content

		image:width	1200
		image:height	630
		image:type	image/jpeg

	Headings	**H1** 2	**H2** 0	**H3** 5	**H4** 3	**H5** 0	**H6** 0
		• [H1] Beauty is a state of Mind.					
		• [H1] Step in. Sit. Relax.					
		• [H3] "A woman who cuts her hair is about to change her life."					
		• [H3] About the Salon					
		• [H3] $20 New Guest Offer					
		• [H3] Reviews					
		• [H3] Shop Aveda					
		• [H4] Hours					
		• [H4] Explore					
		• [H4] Classic Shampoo					

	Images	We found 4 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

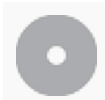|	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 21 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 14.29%

Internal Links 85.71%

In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Makeup & Nails	Internal	Passing Juice
Facials & Waxing	Internal	Passing Juice
About	Internal	Passing Juice
Reviews	Internal	Passing Juice
Careers	Internal	Passing Juice
Specials	Internal	Passing Juice
Aveda	Internal	Passing Juice
Shop Aveda	External	Passing Juice
Aveda Plus Rewards	Internal	Passing Juice
New at Aveda	Internal	Passing Juice
Aveda Videos	Internal	Passing Juice
Location	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
Reviews	Internal	Passing Juice
Shop Aveda	External	Passing Juice
Privacy/Terms	Internal	Passing Juice
Imaginal Marketing Group	External	Passing Juice

SEO Keywords

Keywords Cloud	classic services aveda shampoo vernon rockville reviews 900am new guest

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
aveda	9	✖	✖	✔	✔
900am	5	✖	✖	✖	✖
shampoo	4	✔	✖	✔	✔
new	4	✖	✖	✖	✔
classic	3	✔	✖	✔	✔

Usability

	Url	Domain : classicshampoo.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://classicshampoo.com/sitemap_index.xml
✓	Robots.txt	http://classicshampoo.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics