Website review
clareandme.com

Generated on September 20 2024 05:22 AM

The score is 61/100

SEO Content

✅	Title	clare&me AI for Self-Therapy for your Mental Health over the Phone **Length : 70** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Talk to Clare the Self-Therapy AI for your Mental Health. Available via Phone Calls & Messaging whenever you need help with overthinking or coping with you worries. Clare is available 24/7 and 100% anonymous. Share what's on your mind and receive actionable recommendations based on behavioral health. **Length : 310** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties. **Property** / **Content** type / website

Headings	

H1	H2	H3	H4	H5	H6
5	8	0	0	0	0

- [H1] AI therapy: Your 24/7 Mental Health Ally
- [H1] Talk to an AI 24/7 about your anxiety & worries.
- [H1] Meet Clare. Your mental health guide.
- [H1] Learn scientifically proven techniques to help yourself.
- [H1] What our users like the most about Clare
- [H2] Talk to an AI 24/7 about your anxiety & worries.
- [H2] Meet Clare. Your mental health guide.
- [H2] Learn scientifically proven techniques to help yourself.
- [H2] Talk about your worries without judgment, at any time and

SEO Content

		anywhere • [H2] How it works • [H2] Talk to Clare for only £99,99 a year • [H2] Talk to Clare to see if it's a good fit for you • [H2] Signup to get started
❌	Images	We found 61 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

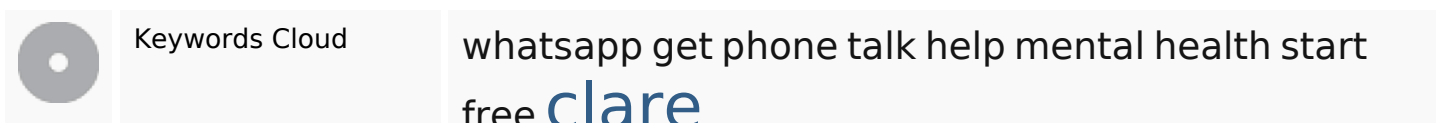|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 18 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 44.44% Internal Links 55.56%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Clinics	Internal	Passing Juice

In-page links

Science		Internal	Passing Juice
Pricing		Internal	Passing Juice
Meet Us		Internal	Passing Juice
Blog		Internal	Passing Juice
FAQ		Internal	Passing Juice
Contact		Internal	Passing Juice
Sign Up Now		Internal	Passing Juice
(+44) UK WhatsApp		External	Passing Juice
(+1) US WhatsApp		External	Passing Juice
(+1) US SMS*		External	Passing Juice
(+49) German WhatsApp		External	Passing Juice
Crisis Contacts		Internal	Passing Juice
-		External	Passing Juice
-		External	Passing Juice
Jobs		External	Passing Juice
Press		External	Passing Juice

SEO Keywords

	Keywords Cloud	whatsapp get phone talk help mental health start free clare

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
clare	29	✔	✖	✔	✔
health	10	✔	✖	✔	✔
whatsapp	9	✖	✖	✖	✖
phone	8	✔	✖	✔	✖

Keywords Consistency

mental	8	✓	✗	✓	✓

Usability

⦿	Url	Domain : clareandme.com Length : 14
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

XML Sitemap	Great, your website has an XML sitemap. https://www.clareandme.com/sitemap.xml
Robots.txt	http://clareandme.com/robots.txt Great, your website has a robots.txt file.
Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.