Website review claphamdermatologyclinic.co.uk

Generated on September 20 2024 09:33 AM

The score is 60/100

SEO Content

✅	Title	Dermatologist Clinic in London Clapham SW4 **Length : 42** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	The Clapham Dermatology Clinic offers video and phone consultations. The Clinic specialises in Psoriasis, Paediatric Dermatology, Exzema, Acne, Pigmented lesions, Skin cancer, Hyperhidrosis and Skin allergies. **Length : 209** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Dermatology, Dermatologist, Skin doctor, Psoriasis, Eczema, Acne, Paediatric Dermatology, Pigmented lesions, Skin cancer, Hyperhidrosis, Skin allergies, fillers, botox, cosmetic fillers Good, your page contains meta keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Dermatologist Clinic in London Clapham SW4
description	The Clapham Dermatology Clinic offers video and phone consultations. The Clinic specialises in Psoriasis, Paediatric Dermatology, Exzema, Acne, Pigmented lesions, Skin cancer, Hyperhidrosis and Skin allergies.
url	https://www.claphamdermatologyclinic.co.uk
site_name	Claphamclinic
type	website

	Headings	H1	H2	H3	H4	H5	H6
		1	2	2	0	0	3

SEO Content

⚪		[H1] DR. EMANUELA CAMPALANI [H2] ABOUT THE CONSULTANT [H2] BOOK A CONSULTATION [H3] Dr Campalani is able to provide phone or video consultations. For more details, please call our secretarial team on 0203 326 3806 or contact us via email - info@campalanidermatology.co.uk [H3] BOOK A PHONE OR VIDEO CONSULTATION [H6] ABOUT DR CAMPALANI [H6] EDUCATION/TRAINING [H6] All SKIN CONDITIONS INCLUDING:
✅	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
❌	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 2 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
PUBLISHED PAPERS	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	video royal skin dermatology london clinic campalani sw8 hospital university

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
skin	12	✖	✔	✔	✔
campalani	10	✖	✖	✖	✔
london	9	✔	✖	✖	✖
dermatology	9	✖	✔	✔	✔
royal	6	✖	✖	✖	✖

Usability

	Url	Domain : claphamdermatologyclinic.co.uk Length : 30
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

❌		

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://claphamdermatologyclinic.co.uk/sitemap.xml
✅	Robots.txt	http://claphamdermatologyclinic.co.uk/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.