

Website review claphamder matologyclinic.co.uk

Generated on September 20 2024 09:33 AM

The score is 60/100

SEO Content

	Title	Dermatologist Clinic in London Clapham SW4					
		Length: 42					
		Perfect, your title contains between 10 and 70 characters.				ers.	
1	Description	The Clapham Dermatology Clinic offers video and phone consultations. The Clinic specialises in Psoriasis, Paediatric Dermatology, Exzema, Acne, Pigmented lesions, Skin cancer, Hyperhidrosis and Skin allergies. Length: 209				ogy, Exzema,	
		Ideally, your meta description should contain between 70 and 1 characters (spaces included). Use this free tool to calculate text					
	Keywords	Dermatology, Dermatologist, Skin doctor, Psoriasis, Eczema, Acne, Paediatric Dermatology, Pigmented lesions, Skin cancer, Hyperhidrosis Skin allergies, fillers, botox, cosmetic fillers					
		Good, your page contains meta keywords.					
	Og Meta Properties	Good, your page take advantage of Og Properties.					
		Propert	:y	Content			
				Dermatolog	gist Clinic in	London Cla	apham SW4
		descriptio	n	and phone in Psoriasis Acne, Pigm		s. The Clir Dermatolo s, Skin car	nic specialises gy, Exzema,
			url		https://www.claphamdermatologyclinic.co.uk		
		site_name		Claphamclinic			
		type		website			
	Headings	H1 1	H2 2	H3 2	H4 0	H5 0	H6 3

SEO Content

•		 [H1] DR. EMANUELA CAMPALANI [H2] ABOUT THE CONSULTANT [H2] BOOK A CONSULTATION [H3] Dr Campalani is able to provide phone or video consultations. For more details, please call our secretarial team on 0203 326 3806 or contact us via email - info@campalanidermatology.co.uk [H3] BOOK A PHONE OR VIDEO CONSULTATION [H6] ABOUT DR CAMPALANI [H6] EDUCATION/TRAINING [H6] All SKIN CONDITIONS INCLUDING:
	Images	We found 2 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio: 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
•	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Туре	Juice
<u>HOME</u>	Internal	Passing Juice
PUBLISHED PAPERS	Internal	Passing Juice

SEO Keywords

Keywords Cloud	video royal Skin dermatology london
	clinic campalani sw8 hospital university

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
skin	12	×	*	*	✓
campalani	10	×	×	×	✓
london	9	*	×	×	×
dermatology	9	×	*	*	*
royal	6	×	×	×	×

Usability

0	Url	Domain : claphamdermatologyclinic.co.uk Length : 30
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



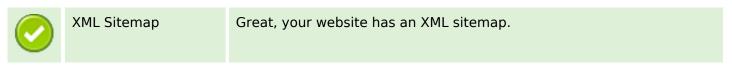
Document

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 		

Mobile

Mobile Optimization	✓ Apple Icon
	✓ Meta Viewport Tag
	✓ Flash content

Optimization



Optimization

		https://claphamdermatologyclinic.co.uk/sitemap.xml
	Robots.txt	http://claphamdermatologyclinic.co.uk/robots.txt Great, your website has a robots.txt file.
&	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.