

Website review chicagodeferredcomp.com

Generated on September 20 2024 13:56 PM

The score is 57/100

SEO Content

| | Title | Length: | 42 | ferred Compo | | | ers. |
|---|--------------------|--------------------------------------------------|------------------------------------------------------------------|-----------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| 1 | Description | Length: | 65 our meta | description s | hould conta | in between | ement account. 70 and 160 ulate text length. |
| 8 | Keywords | _ | | en't found me Jenerator to c | - | - | age. Use <u>this free</u> |
| | Og Meta Properties | Good, your page take advantage of Og Properties. | | | | | |
| | | Proper | ty | Content | : | | |
| | | type | | article | | | |
| | | title | | City of Chicago Deferred Compensation Plan | | | |
| | | locale | | en-US | | | |
| | | description | on | | id manage y tion retirem | | |
| | Headings | H1 9 | H2 2 | H3 0 | H4 0 | H5 0 | H6 0 |
| | | wi Pla wi Pla Wi Pla | th text la an City o th text la an City o th text la | abelling the lo f Chicago Def abelling the lo f Chicago Def abelling the lo | ogo specific ferred Comp ogo specific ferred Comp | to Deferred ensation Plato Deferred ensation Plato | anChicago logo Compensation anChicago logo Compensation anChicago logo Compensation |

SEO Content

| | | [H1] Answers about enrolling [H1] Resources and Announcements [H1] Investment Information [H1] Webinars [H1] My Interactive Retirement PlannerSM [H1] Tools & calculators [H1] Forms [H2] Watch and learn [H2] Learn about retirement & financial wellness |
|----------|-----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Images | We found 7 images on this web page. Good, most or all of your images have alt attributes. |
| ⊗ | Text/HTML Ratio | Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ② | Flash | Perfect, no Flash content has been detected on this page. |
| | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| ② | URL Rewrite | Good. Your links looks friendly! |
|----------|-------------------------|--------------------------------------------------------------------------------------------|
| ② | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ② | In-page links | We found a total of 22 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 18.18% Internal Links 81.82% |

In-page links

| Anchor | Type | Juice | |
|--------|------|-------|--|
|--------|------|-------|--|

In-page links

| Skip to main content | Internal | Passing Juice |
|------------------------------------------------------------------|----------|---------------|
| <u>Español</u> | External | Passing Juice |
| In-Person Appointment | External | Passing Juice |
| I'm just getting started | Internal | Passing Juice |
| I've been saving & amp; investing | Internal | Passing Juice |
| I'm about to retire | Internal | Passing Juice |
| <u>I'm retired</u> | Internal | Passing Juice |
| <u>Home</u> | Internal | Passing Juice |
| <u>Español</u> | Internal | Passing Juice |
| Contact us | Internal | Passing Juice |
| Plan Sponsor | Internal | Passing Juice |
| Other site | Internal | Passing Juice |
| National Association of Counties | Internal | Passing Juice |
| International Association of Fire Fighters-Financial Corporation | Internal | Passing Juice |
| United States Conference of Mayors | Internal | Passing Juice |
| National Association of Police Organizations | Internal | Passing Juice |
| Learn more about these payments | Internal | Passing Juice |
| <u>FINRA</u> | External | Passing Juice |
| Privacy and security | Internal | Passing Juice |
| Terms and conditions | External | Passing Juice |
| Accessibility | Internal | Passing Juice |
| California Consumer Privacy Act | Internal | Passing Juice |

SEO Keywords



Keywords Cloud

chicago plan investment information nationwide retirement learn compensation deferred appointment

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|--------------|---------|----------|----------|-----------------|----------|
| plan | 10 | ✓ | × | × | * |
| retirement | 7 | × | × | * | ♥ |
| chicago | 6 | ✓ | × | × | * |
| deferred | 5 | ✓ | × | * | ♥ |
| compensation | 5 | 4 | × | 4 | 4 |

Usability

| • | Url | Domain : chicagodeferredcomp.com Length : 23 |
|---|--------------|---------------------------------------------------|
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| Doctype | HTML 5 |
|---------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Encoding | Perfect. Your declared charset is UTF-8. |
| W3C Validity | Errors: 0 Warnings: 0 |
| Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |
| | |

Document

| Deprecated HTN | IL Great! We haven't found deprecated HTML tags in your HTML. |
|----------------|---------------------------------------------------------------|
| Speed Tips | Excellent, your website doesn't use nested tables. |
| | Too bad, your website is using inline styles. |
| | Too bad, your website has too many CSS files (more than 4). |
| | Too bad, your website has too many JS files (more than 6). |
| | Too bad, your website does not take advantage of gzip. |

Mobile

| | Mobile Optimization | ✓ Apple Icon |
|--|---------------------|---------------------|
| | | ✓ Meta Viewport Tag |
| | | ✓ Flash content |

Optimization

| | XML Sitemap | Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
|--------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| | Robots.txt | http://chicagodeferredcomp.com/robots.txt Great, your website has a robots.txt file. |
| & | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |