Website review
chefmansousvide.com

The score is 47/100

SEO Content

✓	Title	Kettles, Air Fryers, Toaster Ovens, Cookware & More - Chefman **Length : 65** Perfect, your title contains between 10 and 70 characters.
✓	Description	Shop directly for exclusive offers. Full line of premium kitchen appliances such as air fryers, toaster ovens, kettles, and more. Ship nationwide. **Length : 146** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Chefman
url	https://chefman.com/
title	Kettles, Air Fryers, Toaster Ovens, Cookware & More - Chefman
type	website
description	Shop directly for exclusive offers. Full line of premium kitchen appliances such as air fryers, toaster ovens, kettles, and more. Ship nationwide.

○	Headings	**H1** 0	**H2** 10	**H3** 6	**H4** 0	**H5** 0	**H6** 0

- [H2] It's Time for Transformation
- [H2] Indoor Electric Pizza Oven

SEO Content

		- [H2] Chefman Essentials - [H2] All Categories - [H2] What our customers are saying: - [H2] Let's connect - [H2] About Chefman - [H2] Customer Support - [H2] Contact Us - [H2] NEWSLETTER - [H3] Air Fryers - [H3] Electric Kettles - [H3] Coffee Makers - [H3] Instagram - [H3] TikTok - [H3] Subscribe to our newsletter
❌	Images	We found 23 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links
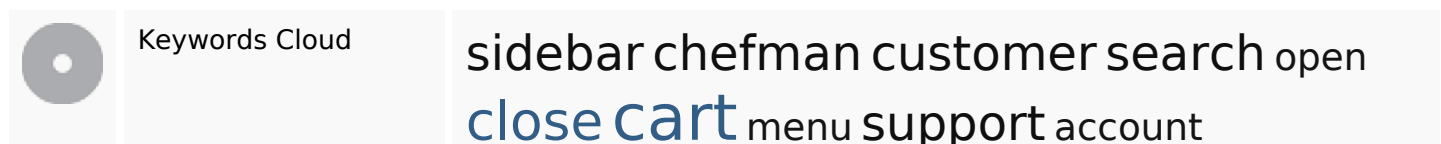
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 7.14% External Links : Passing Juice 0% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
CA AB-1200 Disclosures	Internal	Passing Juice
Documentation Library	Internal	Passing Juice
Shipping Info	Internal	Passing Juice
Refunds & Returns	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Do not sell my personal information	Internal	Passing Juice
Chefman	Internal	Passing Juice
Powered by Shopify	External	noFollow
Continue browsing	Internal	Passing Juice
shipping	Internal	Passing Juice

SEO Keywords

	Keywords Cloud
⬤	sidebar chefman customer search open close cart menu support account

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cart	7	✖	✖	✖	✖
close	5	✖	✖	✖	✖
chefman	4	✔	✖	✖	✔
search	3	✖	✖	✖	✖
customer	3	✖	✖	✖	✔

Keywords Consistency

Usability

	Url	Domain : chefmansousvide.com Length : 19
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://chefmansousvide.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics