



Website review checkpoints.com

Generated on September 23 2024 02:36 AM

The score is 45/100



SEO Content

	Title	CheckPoints Length : 11 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Get Cash& Free Gift Cards• [H1] Earn Gift Cards ForYour Favorite Brands• [H2] What our users say about us• [H2] How to earn free gift cards	H1	H2	H3	H4	H5	H6	2	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	0	0	0	0									
	Images	We found 31 images on this web page. 26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 12 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 58.33%

Internal Links 41.67%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Skip to footer	Internal	Passing Juice
Support	Internal	Passing Juice
Advertise With Us	External	Passing Juice
Download	External	Passing Juice
Free Download	Internal	Passing Juice
Homepage	Internal	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	External	Passing Juice
AdChoices	External	Passing Juice
Do Not Sell or Share My Personal Info	External	Passing Juice

In-page links

[Notice of Financial Incentives](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

checkpoints

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
checkpoints	1	✓	✗	✗	✗










Usability

	Url	Domain : checkpoints.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>https://checkpoints.com/wp-sitemap.xml</div>
	Robots.txt	<div>http://checkpoints.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>

Optimization