

#### **SEO Content**

|            | Title              | Just a mon  | nent           |                |                |                |                      |
|------------|--------------------|---|----------------|----------------|----------------|----------------|----------------------|
|            |                    | Length :  | 16             |                |                |                |                      |
|            |                    | Perfect, yo   | our title co   | ntains betw    | een 10 and     | 70 characte    | ers.                 |
| 8          | Description        | Length :  |                |                |                |                |                      |
|            |                    |   |                |                | to create de   |                | age. Use <u>this</u> |
|            | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.   |                |                |                |                |                      |
| 8          | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows<br>social crawler's better structurize your page. Use <u>this free og</u><br><u>properties generator</u> to create them. |                |                |                |                |                      |
| 0          | Headings           | <b>H1</b><br>0  | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0       |
| 0          | Images             | We found 0 images on this web page.<br>Good, most or all of your images have alt attributes.  |                |                |                |                |                      |
| 8          | Text/HTML Ratio    | Ratio : <b>1%</b><br>This page's ratio of text to HTML code is below 15 percent, this means<br>that your website probably needs more text content.  |                |                |                |                |                      |
| $\bigcirc$ | Flash              | Perfect, no Flash content has been detected on this page.   |                |                |                |                |                      |
| $\bigcirc$ | Iframe             | Great, there are no Iframes detected on this page.  |                |                |                |                |                      |

### SEO Links

| 0            | URL Rewrite                | Good. Your links looks friendly!   |
|--------------|----------------------------|--|
| 0            | Underscores in the<br>URLs | Perfect! No underscores detected in your URLs.   |
| $\bigotimes$ | In-page links              | We found a total of 0 links including 0 link(s) to files                               |
| 0            | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 0% |

## In-page links

| Anchor | Туре | Juice |
|--------|------|-------|
|--------|------|-------|

# SEO Keywords

| 0 | Keywords Cloud | enable continue moment |
|---|----------------|------------------------|
|   |                | cookiesjavascriptjust  |

## Keywords Consistency

| Keyword    | Content | Title | Keywords | Descripti<br>on | Headings |
|------------|---------|-------|----------|-----------------|----------|
| just       | 1       | ×     | ×        | ×               | ×        |
| moment     | 1       | ×     | ×        | ×               | ×        |
| enable     | 1       | ×     | ×        | ×               | ×        |
| javascript | 1       | ×     | ×        | ×               | ×        |
| cookies    | 1       | ×     | ×        | ×               | ×        |

# Usability

| 0            | Url          | Domain : checkpeople.com<br>Length : 15           |
|--------------|--------------|---|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| $\bigcirc$   | Language     | Good. Your declared language is en.               |
| 8            | Dublin Core  | This page does not take advantage of Dublin Core. |

#### Document

| 0            | Doctype         | HTML 5   |  |  |
|--------------|-----------------|--|--|--|
| 0            | Encoding        | Perfect. Your declared charset is UTF-8.   |  |  |
| $\bigotimes$ | W3C Validity    | Errors : 0<br>Warnings : 0   |  |  |
| 0            | Email Privacy   | Great no email address has been found in plain text!   |  |  |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |  |  |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Great, your website has few CSS files.</li> <li>Perfect, your website has few JavaScript files.</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |  |  |

#### Mobile

| 0 | Mobile Optimization | × | Apple Icon        |
|---|---------------------|---|-------------------|
|   |                     | ~ | Meta Viewport Tag |
|   |                     | * | Flash content     |

# Optimization

| $\bigcirc$    | XML Sitemap | Great, your website has an XML sitemap.  |  |
|---------------|-------------|--|--|
|               |             | https://checkpeople.com/sitemaps/sitemap.xml   |  |
|               | Robots.txt  | http://checkpeople.com/robots.txt  |  |
| $\overline{}$ |             | Great, your website has a robots.txt file.   |  |
|               | Analytics   | Missing  |  |
| <b>~</b>      |             | We didn't detect an analytics tool installed on this website.  |  |
|               |             | Web analytics let you measure visitor activity on your website. You<br>should have at least one analytics tool installed, but It can also be<br>good to install a second in order to cross-check the data. |  |