

## Website review certadapp.us

Generated on September 22 2024 22:22 PM

**The score is 47/100** 

#### **SEO Content**

1	Title	Length	n Services : <b>80</b> your title sho	ould contair		0 and 70 ch	; Phone Number naracters (spaces
<b>&amp;</b>	Description		I. We haven		eta description		page. Use <u>this</u>
8	Keywords	-			eta keywords reate keywo		age. Use <u>this free</u>
<b>&amp;</b>	Og Meta Properties	social cr		er structuriz	ze your page		his tags allows ree og
	Headings	] • ] • ] • ] • ] • ] • ] • ] • ] •	H2] Simple ¡ H2] Ready t H3] Identify	I tool for your coricing plans take your invalid phoper will scale there you not be the plant of	project the one numbers when your eed it	next level?	e

### **SEO Content**

		<ul> <li>[H6] Custom Integration</li> <li>[H6] Constantly Improved</li> <li>[H6] Online Shops</li> <li>[H6] Web Forms</li> <li>[H6] Database Validation</li> <li>[H6]</li> <li>[H6]</li> </ul>
8	Images	We found 4 images on this web page.  4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio : <b>4</b> %  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
<b>②</b>	Flash	Perfect, no Flash content has been detected on this page.
<b></b>	Iframe	Great, there are no Iframes detected on this page.

### **SEO Links**

<b></b>	URL Rewrite	Good. Your links looks friendly!
8	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b></b>	In-page links	We found a total of 21 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%
		Internal Links 100%

# In-page links

Anchor	Туре	Juice
Save 33%+ on annual memberships for a limited time only	Internal	Passing Juice

### **In-page links**

#### →

About Us	Internal	Passing Juice
Cancellation Policy	Internal	Passing Juice
<u>Checkout-Result</u>	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Express Package	Internal	Passing Juice
Payment Confirmation	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
<u>Products</u>	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Sample Page	Internal	Passing Juice
Standard Package	Internal	Passing Juice
Terms & amp: Conditions	Internal	Passing Juice
Get Started	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
Choose Standard	Internal	Passing Juice
Choose Express	Internal	Passing Juice
About Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
ESTA App by CERTAD LLC	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

database time app numbers esta number business validation phone policy

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
phone	25	<b>*</b>	×	×	<b>*</b>
numbers	15	×	×	×	♥
validation	14	<b>*</b>	×	×	✓
number	11	<b>*</b>	×	×	✓
esta	10	<b>*</b>	×	×	<b>*</b>

## Usability

0	Url	Domain : certad-app.us Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
<b>②</b>	Email Privacy	Great no email address has been found in plain text!

#### **Document**

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	Excellent, your website doesn't use nested tables.		
		Too bad, your website is using inline styles.		
		★ Too bad, your website has too many CSS files (more than 4).		
		X Too bad, your website has too many JS files (more than 6).		
		Perfect, your website takes advantage of gzip.		

### Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

# Optimization

×	XML Sitemap	Great, your website has an XML sitemap.
		https://certad-app.us/wp-sitemap.xml
	Robots.txt	http://certad-app.us/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
•	We didn't detect an analytics tool installed on this website.	
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.