Website review
cerberusapp.com

Generated on September 22 2024 02:22 AM

The score is 53/100

SEO Content

✅	Title	Cerberus security: Antitheft, Persona, Kids **Length : 43** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Cerberus is a suite of services to protect your phone, yourself and your loved ones: Antitheft - the best protection you can get to recover your misplaced, lost or stolen Android device; Persona - get help in an emergency, share real-time location with your family and friends; Kids - tool for parents to help keep your children safe **Length : 333** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
❌	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
{{link}}	Internal	Passing Juice
Cerberus	Internal	Passing Juice
{{textGet}}	Internal	Passing Juice
{{textReviews}}	Internal	Passing Juice
{{textBusiness}}	Internal	Passing Juice
{{textPricing}}	Internal	Passing Juice
{{textHelp}}	Internal	Passing Juice
{{textLogin}}	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	oktext forgottext okmessage textget cerberus buytext textbusiness errormessage label sendtext

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
errormessage	5	✖	✖	✖	✖
forgottext	3	✖	✖	✖	✖
cerberus	2	✔	✖	✔	✖
label	2	✖	✖	✖	✖
buytext	2	✖	✖	✖	✖

Usability

	Url	Domain : cerberusapp.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.cerberusapp.com/sitemap.xml
	Robots.txt	http://cerberusapp.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics