









SEO Content

| | | |
|---|-----------------|---|
|  | Images | We found 15 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 10% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 19 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74% |

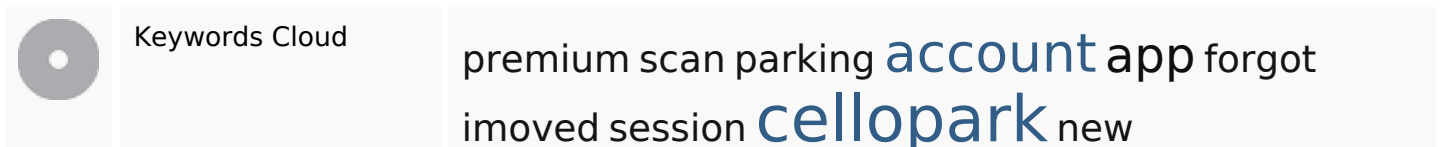
In-page links

| Anchor | Type | Juice |
|----------------------------------|----------|---------------|
| Forgot password? | Internal | Passing Juice |
| Registration | Internal | Passing Juice |
| About | Internal | Passing Juice |
| How it works | Internal | Passing Juice |

In-page links

| | | |
|--------------------------------------|----------|---------------|
| Prepaid | Internal | Passing Juice |
| Business accounts | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Videos | Internal | Passing Juice |
| Gated Car Parks | Internal | Passing Juice |
| Terms and Conditions | Internal | Passing Juice |
| Tariffs | Internal | Passing Juice |
| News and Updates | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| A | Internal | Passing Juice |
| = | External | Passing Juice |
| '+key+' | Internal | Passing Juice |
| Read more... | Internal | Passing Juice |
| Register today... | Internal | Passing Juice |

SEO Keywords








Keywords Consistency




| Keyword | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| cellopark | 14 | ✓ | ✗ | ✓ | ✗ |
| account | 9 | ✗ | ✗ | ✗ | ✗ |
| app | 6 | ✗ | ✗ | ✓ | ✗ |
| imoved | 5 | ✗ | ✗ | ✗ | ✗ |
| session | 5 | ✗ | ✗ | ✗ | ✗ |

Keywords Consistency

Usability





| | | |
|--|--------------|---|
|  | Url | Domain : cellopark.com.au Length : 16 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document




| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Document

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt | <p>http://cellopark.com.au/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |