







# Website review case-mate.com

Generated on September 23 2024 00:31 AM






The score is 50/100







## SEO Content

	Title	<p>Premium Phone Cases &amp; Waterproof Accessories   Case-Mate</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Shop phone accessories, cases, top-selling waterproof tote bags and phone pouches. Protect and enhance your tech with premium, stylish accessories designed for a lifetime of use.</p> <p><b>Length : 178</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Premium Phone Cases &amp; Waterproof Accessories   Case-Mate</td> </tr> <tr> <td>description</td> <td>Shop phone accessories, cases, top-selling waterproof tote bags and phone pouches. Protect and enhance your tech with premium, stylish accessories designed for a lifetime of use.</td> </tr> <tr> <td>url</td> <td>https://case-mate.com/</td> </tr> <tr> <td>site_name</td> <td>Case-Mate</td> </tr> </tbody> </table>	Property	Content	type	website	title	Premium Phone Cases & Waterproof Accessories   Case-Mate	description	Shop phone accessories, cases, top-selling waterproof tote bags and phone pouches. Protect and enhance your tech with premium, stylish accessories designed for a lifetime of use.	url	https://case-mate.com/	site_name	Case-Mate
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type	website													
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	Headings	<table border="1" data-bbox="544 1973 1481 2047"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	6	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	6	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Case-Mate</li><li>• [H2] AVAILABLE NOW</li><li>• [H2] silver chrome mini travel tote</li><li>• [H2] MAGSAFE ACCESSORIES</li><li>• [H2] BESTSELLING PHONE ACCESSORIES</li><li>• [H2] Stay in the loop!</li><li>• [H2] Want access to exclusive deals?</li><li>• [H3] iPhone 16 Phone Cases</li><li>• [H3] shop by category</li><li>• [H3] The #1 Waterproof Collection</li><li>• [H3] The #1 Waterproof Collection</li><li>• [H3] The Soap Bubble™ Collection</li><li>• [H3] As seen in</li></ul>
	Images	We found 257 images on this web page.  47 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 160 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 1.25%  Internal Links 98.75%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">DOWNLOAD</a>	External	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 16 Plus</a>	Internal	Passing Juice
<a href="#">Mini Travel Tote</a>	Internal	Passing Juice
<a href="#">Travel Tote</a>	Internal	Passing Juice
<a href="#">Waterproof Floating Pouch</a>	Internal	Passing Juice
<a href="#">Soap Bubble™ Waterproof Phone Belt Bag</a>	Internal	Passing Juice
<a href="#">Waterproof Mini Phone Bucket Bag</a>	Internal	Passing Juice
<a href="#">Waterproof Dry Bags</a>	Internal	Passing Juice
<a href="#">All Waterproof</a>	Internal	Passing Juice
<a href="#">Apple Phone Cases</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone Screen Protectors</a>	Internal	Passing Juice
<a href="#">iPhone Lens Protectors</a>	Internal	Passing Juice
<a href="#">Samsung Phone Cases</a>	Internal	Passing Juice
<a href="#">Galaxy S24 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S24</a>	Internal	Passing Juice
<a href="#">Galaxy S24+</a>	Internal	Passing Juice

## In-page links

<a href="#">Galaxy Z Flip6</a>	Internal	Passing Juice
<a href="#">Galaxy Z Fold6</a>	Internal	Passing Juice
<a href="#">Galaxy S23 FE</a>	Internal	Passing Juice
<a href="#">Galaxy S23 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S23+</a>	Internal	Passing Juice
<a href="#">Galaxy S23</a>	Internal	Passing Juice
<a href="#">Galaxy S22 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S22+</a>	Internal	Passing Juice
<a href="#">Galaxy S22</a>	Internal	Passing Juice
<a href="#">Samsung Screen Protectors</a>	Internal	Passing Juice
<a href="#">Samsung Lens Protectors</a>	Internal	Passing Juice
<a href="#">Google Phone Cases</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro XL</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 9 Pro Fold</a>	Internal	Passing Juice
<a href="#">Pixel 9</a>	Internal	Passing Juice
<a href="#">Pixel 8a</a>	Internal	Passing Juice
<a href="#">Pixel 8 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 8</a>	Internal	Passing Juice
<a href="#">Pixel 7a</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice
<a href="#">Pixel 6 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 6</a>	Internal	Passing Juice
<a href="#">All Android Cases</a>	Internal	Passing Juice
<a href="#">Phone Charms</a>	Internal	Passing Juice
<a href="#">Phone Crossbodies</a>	Internal	Passing Juice
<a href="#">Screen Protectors</a>	Internal	Passing Juice
<a href="#">Lens Protectors</a>	Internal	Passing Juice

## In-page links

<a href="#">AirTag Cases</a>	Internal	Passing Juice
<a href="#">AirPods Cases</a>	Internal	Passing Juice
<a href="#">Apple Watch Bands and Bumpers</a>	Internal	Passing Juice
<a href="#">Power Accessories</a>	Internal	Passing Juice
<a href="#">Laptop &amp; Folio Cases</a>	Internal	Passing Juice
<a href="#">Travel Tech Organizers</a>	Internal	Passing Juice
<a href="#">All Accessories</a>	Internal	Passing Juice
<a href="#">Glossy™ MagSafe Lip Gloss Holder</a>	Internal	Passing Juice
<a href="#">Stick It! MagSafe Phone Mount</a>	Internal	Passing Juice
<a href="#">MagSafe Ring Stands</a>	Internal	Passing Juice
<a href="#">MagSafe Loop Grips</a>	Internal	Passing Juice
<a href="#">MagSafe Wallets</a>	Internal	Passing Juice
<a href="#">All MagSafe Accessories</a>	Internal	Passing Juice
<a href="#">Case-Mate</a>	Internal	Passing Juice
<a href="#">Coach</a>	Internal	Passing Juice
<a href="#">Kate Spade New York</a>	Internal	Passing Juice
<a href="#">Rifle Paper Co.</a>	Internal	Passing Juice
<a href="#">Pelican</a>	Internal	Passing Juice
<a href="#">Waterproof Pouches</a>	Internal	Passing Juice
<a href="#">Waterproof Mini Phone Bucket Bags</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">More iPhone Cases</a>	Internal	Passing Juice

## In-page links

<a href="#">Galaxy S23+</a>	Internal	Passing Juice
<a href="#">Galaxy S23</a>	Internal	Passing Juice
<a href="#">Galaxy S22 Ultra</a>	Internal	Passing Juice
<a href="#">Galaxy S22+</a>	Internal	Passing Juice
<a href="#">Galaxy S22</a>	Internal	Passing Juice
<a href="#">All Samsung Cases</a>	Internal	Passing Juice
<a href="#">Pixel 7</a>	Internal	Passing Juice
<a href="#">Pixel 6 Pro</a>	Internal	Passing Juice
<a href="#">Pixel 6</a>	Internal	Passing Juice
<a href="#">All Google Cases</a>	Internal	Passing Juice
<a href="#">Motorola Phone Cases</a>	Internal	Passing Juice
<a href="#">LG Phone Cases</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 16 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice
<a href="#">iPhone 15 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14 Pro</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">iPhone 14 Plus</a>	Internal	Passing Juice
<a href="#">iPhone 16 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 16</a>	Internal	Passing Juice
<a href="#">iPhone 15 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 15</a>	Internal	Passing Juice

## In-page links

<a href="#">iPhone 14 Pro Max</a>	Internal	Passing Juice
<a href="#">iPhone 14</a>	Internal	Passing Juice
<a href="#">Stick It! MagSafe Phone Mount</a>	Internal	Passing Juice
<a href="#">MagSafe Wallets</a>	Internal	Passing Juice
<a href="#">MagSafe Chargers</a>	Internal	Passing Juice
<a href="#">MagSafe Ring Kits</a>	Internal	Passing Juice
<a href="#">Phone Belt Bag</a>	Internal	Passing Juice
<a href="#">MagSafe Accessories</a>	Internal	Passing Juice
<a href="#">All Phone Accessories</a>	Internal	Passing Juice
<a href="#">AirTag Cases</a>	Internal	Passing Juice
<a href="#">AirPods Cases</a>	Internal	Passing Juice
<a href="#">Apple Watch Bands</a>	Internal	Passing Juice
<a href="#">Apple Watch Bumpers</a>	Internal	Passing Juice
<a href="#">Device Cleaning</a>	Internal	Passing Juice
<a href="#">Studio Lighting</a>	Internal	Passing Juice
<a href="#">Power Stations</a>	Internal	Passing Juice
<a href="#">Fast Chargers</a>	Internal	Passing Juice
<a href="#">Wireless Chargers</a>	Internal	Passing Juice
<a href="#">iPhone Cases</a>	Internal	Passing Juice
<a href="#">AirTag Cases</a>	Internal	Passing Juice
<a href="#">AirPod Cases</a>	Internal	Passing Juice
<a href="#">MagSafe Accessories</a>	Internal	Passing Juice
<a href="#">Phone Charms</a>	Internal	Passing Juice
<a href="#">Phone Charms &amp; Crossbodies</a>	Internal	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Start shopping</a>	Internal	Passing Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">SHOP NOW</a>	Internal	Passing Juice

## In-page links

<a href="#">SHOP NOW</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Track Your Order</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Warranty Policy &amp; Claims</a>	Internal	Passing Juice
<a href="#">Returns &amp; Shipping</a>	Internal	Passing Juice
<a href="#">Klarna</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Authorized Reseller Program</a>	Internal	Passing Juice
<a href="#">Do not sell my personal information</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Sustainability</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Affiliate Program</a>	External	Passing Juice
<a href="#">Intellectual Property</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud


phone policy get join free download  
app order accessories case-mate







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
case-mate	3	✓	✗	✗	✓
order	3	✗	✗	✗	✗
join	3	✗	✗	✗	✗
get	3	✗	✗	✗	✗
phone	2	✓	✗	✓	✓








## Usability

	Url	Domain : case-mate.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://case-mate.com/sitemap.xml</code>
	Robots.txt	<code>http://case-mate.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.