Website review
carolinawest.com

The score is 53/100

SEO Content

⚠️	Title	Free Phones! Deals on 5G wireless devices like the iPhone 14 & iPhone 13. Visit one of our cell phone stores! **Length : 109** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Free phone. Get deals on 5G cell phones like an Apple iPhone & Samsung Galaxy. Visit our cell phone stores near you see the latest wireless technologies & save on cell phone plans and other wireless internet plans. **Length : 223** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	5G,Wireless,phones,cell phones,free phone,15,15 Pro,new phone,unlimited,wireless store,cell phone store,prepaid,shared plans,i wireless phones,cell phones store,phones near me Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 0 **H2** 2 **H3** 0 **H4** 9 **H5** 0 **H6** 0 • [H2] Free iPhone 15. Shop online and save up to $400 more and pay no connection fee! • [H2] Wireless plans that fit your life. • [H4] Carolina West Wireless • [H4] Request • [H4] Feedback • [H4] Invalid Email • [H4] Missing Information • [H4] Chat • [H4] Sorry

SEO Content

		• [H4] Feedback • [H4] Your Feedback is Appreciated
✓	Images	We found 43 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 28 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.57% Internal Links 96.43%

In-page links

Anchor	Type	Juice
About Us	Internal	Passing Juice
Business Solutions	Internal	Passing Juice
Stores	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Become a Dealer	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Policies and Disclosures	Internal	Passing Juice
HAC Information	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Wireless Emergency Alerts	Internal	Passing Juice
Shop	Internal	Passing Juice
Support	Internal	Passing Juice
Discover	Internal	Passing Juice
Accessories	Internal	Passing Juice
Plans	Internal	Passing Juice
Deals	Internal	Passing Juice
SpecialOffer	Internal	Passing Juice
Device Help	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Account	Internal	Passing Juice
Sign In	Internal	Passing Juice
My CWW Sign Up	Internal	Passing Juice
Shop for a Carolina West Wireless phone	Internal	Passing Juice
Shop all tablets	Internal	Passing Juice
Shop all plans	Internal	Passing Juice
Text Now	External	Passing Juice

SEO Keywords

◉ Keywords Cloud	sign deals wireless device devices plans accessories phones tablets shop

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	6	✖	✖	✖	✔
plans	4	✖	✔	✔	✔
sign	4	✖	✖	✖	✖
phones	3	✔	✔	✔	✖
device	3	✔	✖	✖	✖

Usability

◉	Url	Domain : carolinawest.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.carolinawest.com/SiteMap.aspx
✔	Robots.txt	http://carolinawest.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics