The score is 53/100

SEO Content

✔	Title	Carepoint Pharmacy • Your Simple and Smart Pharmacy. **Length : 58** Perfect, your title contains between 10 and 70 characters.
✔	Description	We offer a wide range of clinical services along with a comprehensive product line. Our professional team is on hand 24/7 to exceed your expectations. **Length : 150** Great, your meta description contains between 70 and 160 characters.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Carepoint Pharmacy • Your Simple and Smart Pharmacy.
description	We offer a wide range of clinical services along with a comprehensive product line. Our professional team is on hand 24/7 to exceed your expectations.
url	https://carepoint.pharmacy/
site_name	Carepoint Pharmacy
image	https://carepoint.pharmacy/wp-content/uploads/2020/02/Carepoint-Pill-Bottles.png

SEO Content

	Headings	**H1** 1	**H2** 3	**H3** 11	**H4** 9	**H5** 6	**H6** 1

- [H1] Simple, Transparent Pharmacy
- [H2] Shop now
- [H2] Why Carepoint?
- [H2] Accreditations
- [H3] Insurance?
- [H3] It's this simple...
- [H3] ...and we do it for you.
- [H3] Our Story
- [H3] Our Hours
- [H3] Our Locations
- [H3] 120+
- [H3] 92.7%
- [H3] 50
- [H3] 10,000+
- [H3] What our patients are saying
- [H4] Send it
- [H4] Confirm it
- [H4] Track it
- [H4] Care
- [H4] About us
- [H4] PATIENTS
- [H4] PROVIDERS
- [H4] Contact Us
- [H4] Connect with us
- [H5] Cost
- [H5] Convenience
- [H5] Address
- [H5] Phone
- [H5] FAX
- [H5] Email
- [H6] Register now with Carepoint to begin our easy prescription process.

❌	Images	We found 25 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 37 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 89.19% Internal Links 10.81%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Patients	External	Passing Juice
Patient Bill of Rights	External	Passing Juice
Providers	External	Passing Juice
Provider Portal	External	Passing Juice
Carepoint Connect	External	Passing Juice
Sending Prescriptions	External	Passing Juice
About Us	External	Passing Juice
Philanthropy	External	Passing Juice
URAC Accreditation	External	Passing Juice
NABP Digital Pharmacy Accreditation	External	Passing Juice
Aquaphor	External	Passing Juice
Aquaphor	External	Passing Juice
Aquaphor	External	Passing Juice
Cera Ve	External	Passing Juice
Cera Ve	External	Passing Juice

In-page links

Cera Ve	External	Passing Juice
Cera Ve	External	Passing Juice
Cetaphil	External	Passing Juice
Cetaphil	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
Eucerin	External	Passing Juice
emailing us	External	Passing Juice
PATIENTS	Internal	Passing Juice
PROVIDERS	Internal	Passing Juice
855 237 9113	External	Passing Juice
Email Us	Internal	Passing Juice
Heavy Digital	External	Passing Juice
https://www.carepoint.com	External	Passing Juice
Terms of Use	External	Passing Juice
HIPAA Privacy	External	Passing Juice

SEO Keywords

	Keywords Cloud	patients bill rights provider patient prescriptions accreditation portal providers carepoint

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prescriptions	4	✖	✖	✖	✖
accreditation	4	✖	✖	✖	✔
patients	3	✖	✖	✖	✔
patient	3	✖	✖	✖	✔
provider	3	✖	✖	✖	✔

Usability

	Url	Domain : carepointrx.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
◉	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

◉	Mobile Optimization	✔ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.
		https://carepoint.pharmacy/sitemap_index.xml
✅	Robots.txt	http://carepointrx.com/robots.txt
		Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool.
		Google Analytics