



# Website review cantabilinternational.com

Generated on September 23 2024 06:34 AM

The score is 45/100







## SEO Content

|    | Title              | Cantabil International<br><b>Length : 22</b><br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H3] exclusive retail outlets</li> <li>[H3] years of fashion</li> <li>[H3] Crores in sales in FY'23/24</li> <li>[H3] employees</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 0 | 4 | 0 | 0 | 0 |
| H1 | H2                 | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0  | 0                  | 4  | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 28 images on this web page.<br>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>2%</b><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Flash              | Perfect, no Flash content has been detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 19 links including 0 link(s) to files                                     |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 5.26%<br>Internal Links 94.74% |

## In-page links

| Anchor                                  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">About Us</a>                | Internal | Passing Juice |
| <a href="#">Brands</a>                  | Internal | Passing Juice |
| <a href="#">Men</a>                     | Internal | Passing Juice |
| <a href="#">Women wear</a>              | Internal | Passing Juice |
| <a href="#">Kids</a>                    | Internal | Passing Juice |
| <a href="#">Accessories</a>             | Internal | Passing Juice |
| <a href="#">Investors</a>               | Internal | Passing Juice |
| <a href="#">CSR</a>                     | Internal | Passing Juice |
| <a href="#">Spring Summer'23</a>        | Internal | Passing Juice |
| <a href="#">Autumn Winter - 2022-23</a> | Internal | Passing Juice |
| <a href="#">Summer Collection</a>       | Internal | Passing Juice |
|   |          |               |

## In-page links

|                               |          |               |
|-------------------------------|----------|---------------|
| <a href="#">Autumn Winter</a> | Internal | Passing Juice |
| <a href="#">Locate us</a>     | Internal | Passing Juice |
| <a href="#">In The News</a>   | Internal | Passing Juice |
| <a href="#">Events</a>        | Internal | Passing Juice |
| <a href="#">Videos</a>        | Internal | Passing Juice |
| <a href="#">Careers</a>       | Internal | Passing Juice |
| <a href="#">Contact Us</a>    | Internal | Passing Juice |
| <a href="#">Shop Now</a>      | External | Passing Juice |



## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud | kids brand accessories brands<br>autumn winter cantabil exclusive<br>men women |
|--|----------------|--|




## Keywords Consistency

| Keyword  | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| autumn   | 4       | ✘     | ✘        | ✘           | ✘        |
| winter   | 4       | ✘     | ✘        | ✘           | ✘        |
| brand    | 4       | ✘     | ✘        | ✘           | ✘        |
| cantabil | 3       | ✔     | ✘        | ✘           | ✘        |
| brands   | 3       | ✘     | ✘        | ✘           | ✘        |







## Usability

|  |         |   |
|--|---------|---|
|  | Url     | Domain : cantabilinternational.com<br>Length : 25 |
|  | Favicon | Great, your website has a favicon.                |

## Usability

|  |              |   |
|--|--------------|---|
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document





|  |                 |  |
|--|-----------------|--|
|    | Doctype         | HTML 5   |
|    | Encoding        | Perfect. Your declared charset is UTF-8.   |
|   | W3C Validity    | Errors : 0<br>Warnings : 0   |
|  | Email Privacy   | Great no email address has been found in plain text!   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

# Mobile

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://www.cantabilinternational.com/wp-sitemap.xml">https://www.cantabilinternational.com/wp-sitemap.xml</a> |
|  | Robots.txt  | <a href="http://cantabilinternational.com/robots.txt">http://cantabilinternational.com/robots.txt</a><br>Great, your website has a robots.txt file.                |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics                   |