



# Website review canada411.ca

Generated on September 22 2024 12:41 PM






The score is 50/100






## SEO Content

	Title	<p>Free People Search, Reverse Phone Lookup, Business Telephone Directory   Canada411.ca</p> <p><b>Length : 85</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>Find any persons across Canada on Canada 411 thanks to Canada411.ca&amp;trade;, Canada&amp;rsquo;s People Directory. Get maps, direction search, area or postal codes or even perform a reverse search with an address or phone number.</p> <p><b>Length : 223</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>canada 411, 411 canada, 411, 411 directory, free people search, people search, business telephone directory, people finder, telephone directory, area code finder, reverse phone lookup</p> <p>Good, your page contains meta keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>New Canada 411</td></tr><tr><td>description</td><td>I tried the new version of Canada411 and discovered the new features to help me find and connect with real people.</td></tr><tr><td>site_name</td><td>Canada 411</td></tr><tr><td>url</td><td>https://www.canada411.ca/?old=no&amp;amp;nica m=like&amp;amp;nichn=facebook</td></tr></table>	Property	Content	title	New Canada 411	description	I tried the new version of Canada411 and discovered the new features to help me find and connect with real people.	site_name	Canada 411	url	https://www.canada411.ca/?old=no&amp;nica m=like&amp;nichn=facebook
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## SEO Content

		image	https://static.yellowpages.ca/c411/c411-14.35.0-20240617.0832/resources/images/social/flike.jpg						
	Headings	<b>H1</b> 8	<b>H2</b> 4	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0	<ul style="list-style-type: none"><li>• [H1] Find a person</li><li>• [H1] Who?</li><li>• [H1] Where?</li><li>• [H1] Reverse phone number lookup</li><li>• [H1] Find a person</li><li>• [H1] What?</li><li>• [H1] Where?</li><li>• [H1] Reverse phone number lookup</li><li>• [H2] Download the free app</li><li>• [H2] Browse People by Name</li><li>• [H2] Popular categories on YP.ca:</li><li>• [H2] Other categories:</li></ul>	
	Images	<p>We found 9 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>							
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>							
	Flash	Perfect, no Flash content has been detected on this page.							
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.							

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



External Links : Passing Juice 46.58%

Internal Links 53.42%

### In-page links

Anchor	Type	Juice
<a href="#">No thanks</a>	Internal	noFollow
<a href="#">Advanced search</a>	Internal	Passing Juice
<a href="#">Reverse address</a>	Internal	Passing Juice
<a href="#">Reverse phone</a>	Internal	Passing Juice
<a href="#">Reverse postal code</a>	Internal	Passing Juice
<a href="#">By proximity</a>	Internal	Passing Juice
<a href="#">By area code</a>	Internal	Passing Juice
<a href="#">Popular name directory</a>	Internal	Passing Juice
<a href="#">Social Search</a>	Internal	Passing Juice
<a href="#">Direction Search</a>	Internal	Passing Juice
<a href="#">Advertise with us</a>	External	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">More search options</a>	External	Passing Juice
<a href="#">By phone no.</a>	External	Passing Juice
<a href="#">By proximity</a>	External	Passing Juice
<a href="#">By address</a>	External	Passing Juice
<a href="#">By category</a>	External	Passing Juice
<a href="#">By city</a>	External	Passing Juice
<a href="#">By products &amp; services</a>	External	Passing Juice
<a href="#">Multi-location businesses</a>	External	Passing Juice
<a href="#">a</a>	Internal	Passing Juice
<a href="#">b</a>	Internal	Passing Juice
<a href="#">c</a>	Internal	Passing Juice

## In-page links

<a href="#">d</a>	Internal	Passing Juice
<a href="#">e</a>	Internal	Passing Juice
<a href="#">f</a>	Internal	Passing Juice
<a href="#">g</a>	Internal	Passing Juice
<a href="#">h</a>	Internal	Passing Juice
<a href="#">i</a>	Internal	Passing Juice
<a href="#">j</a>	Internal	Passing Juice
<a href="#">k</a>	Internal	Passing Juice
<a href="#">l</a>	Internal	Passing Juice
<a href="#">m</a>	Internal	Passing Juice
<a href="#">n</a>	Internal	Passing Juice
<a href="#">o</a>	Internal	Passing Juice
<a href="#">p</a>	Internal	Passing Juice
<a href="#">q</a>	Internal	Passing Juice
<a href="#">r</a>	Internal	Passing Juice
<a href="#">s</a>	Internal	Passing Juice
<a href="#">t</a>	Internal	Passing Juice
<a href="#">u</a>	Internal	Passing Juice
<a href="#">v</a>	Internal	Passing Juice
<a href="#">w</a>	Internal	Passing Juice
<a href="#">x</a>	Internal	Passing Juice
<a href="#">y</a>	Internal	Passing Juice
<a href="#">z</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms and Conditions</a>	External	Passing Juice
<a href="#">Mobile, tools and more</a>	External	Passing Juice

## In-page links

<a href="#">Shopwise</a>	External	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">National Do Not Call List(DNCL)</a>	External	Passing Juice
<a href="#">Request a Residential Directory</a>	External	Passing Juice
<a href="#">Hospital News</a>	External	Passing Juice
<a href="#">Restaurantica.com</a>	External	Passing Juice
<a href="#">YP.ca</a>	External	Passing Juice
<a href="#">Florist, Calgary</a>	External	Passing Juice
<a href="#">Painters, Calgary</a>	External	Passing Juice
<a href="#">Home Improvements, Montreal</a>	External	Passing Juice
<a href="#">Lawyers, Montreal</a>	External	Passing Juice
<a href="#">Restaurants, Calgary</a>	External	Passing Juice
<a href="#">Restaurants</a>	External	Passing Juice
<a href="#">Child Care</a>	External	Passing Juice
<a href="#">Pizza</a>	External	Passing Juice
<a href="#">Plumbing</a>	External	Passing Juice
<a href="#">Walk-in Clinics</a>	External	Passing Juice
<a href="#">Movers</a>	External	Passing Juice
<a href="#">Doctors</a>	External	Passing Juice
<a href="#">Bars</a>	External	Passing Juice
<a href="#">Hair Salons</a>	External	Passing Juice
<a href="#">Dentists</a>	External	Passing Juice

## SEO Keywords








Keywords Cloud











## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : canada411.ca Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	Great. This page take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Great, your website has few CSS files. </div> <div>  Perfect, your website has few JavaScript files. </div>

## Document

✓ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.canada411.ca/sitemaps.xml>



### Robots.txt

<http://canada411.ca/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.