





# Website review calltools.com

Generated on September 22 2024 01:30 AM






The score is 53/100






## SEO Content

	Title	Call Center Software - Complete Outbound & Inbound Solution  <b>Length : 63</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Software call centers trust with built-in web phone and in-house support. Give your teams the tools they need to increase productivity today. Learn more.  <b>Length : 153</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Call Center Software - Complete Outbound &amp; Inbound Solution</td></tr><tr><td>description</td><td>Software call centers trust with built-in web phone and in-house support. Give your teams the tools they need to increase productivity today. Learn more.</td></tr><tr><td>url</td><td>https://calltools.com/</td></tr><tr><td>site_name</td><td>CallTools</td></tr><tr><td>image</td><td>http://calltools.com/wp-content/uploads/home-hero-new-v3.png</td></tr><tr><td>image:width</td><td>659</td></tr></table>	Property	Content	locale	en_US	type	website	title	Call Center Software - Complete Outbound & Inbound Solution	description	Software call centers trust with built-in web phone and in-house support. Give your teams the tools they need to increase productivity today. Learn more.	url	https://calltools.com/	site_name	CallTools	image	http://calltools.com/wp-content/uploads/home-hero-new-v3.png	image:width	659
Property	Content																			
locale	en_US																			
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image	http://calltools.com/wp-content/uploads/home-hero-new-v3.png																			
image:width	659																			


## SEO Content

		image:height 638
		image:type image/png
	Headings	<div> <b>H1</b> 1           <b>H2</b> 5           <b>H3</b> 9           <b>H4</b> 0           <b>H5</b> 0           <b>H6</b> 0         </div> <ul style="list-style-type: none"> <li>• [H1] World's Best Call Center Software.</li> <li>• [H2] Successfully Engage with Your Contacts</li> <li>• [H2] A Simple User Interface with Added Functionality</li> <li>• [H2] Experience the Difference</li> <li>• [H2] See What People Think About Us</li> <li>• [H2] The CallTools Power Contact Center</li> <li>• [H3] Campaigns &amp; Queues</li> <li>• [H3] Contact Overlay</li> <li>• [H3] SMS &amp; History Details</li> <li>• [H3] Improved Call Management</li> <li>• [H3] Call Reputation Monitoring</li> <li>• [H3] No Manager Seat Cost</li> <li>• [H3] No Long Distance Fees</li> <li>• [H3] Cloud Based Software</li> <li>• [H3] Third Party Integrations</li> </ul>
	Images	<p>We found 56 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 2.13%
		Internal Links 97.87%

## In-page links

Anchor	Type	Juice
<a href="#">Product</a>	Internal	Passing Juice
<a href="#">Predictive Dialer</a>	Internal	Passing Juice
<a href="#">Preview Dialer</a>	Internal	Passing Juice
<a href="#">CRM, SMS &amp;#038; Email</a>	Internal	Passing Juice
<a href="#">Integrations</a>	Internal	Passing Juice
<a href="#">Click to Call Extension</a>	Internal	Passing Juice
<a href="#">Small Business</a>	Internal	Passing Juice
<a href="#">Enterprise</a>	Internal	Passing Juice
<a href="#">Sales &amp;#038; Telemarketing</a>	Internal	Passing Juice
<a href="#">Solar Energy</a>	Internal	Passing Juice
<a href="#">Real Estate</a>	Internal	Passing Juice
<a href="#">Financial Services</a>	Internal	Passing Juice
<a href="#">Collections</a>	Internal	Passing Juice
<a href="#">Auto Insurance</a>	Internal	Passing Juice
<a href="#">Medicare Advantage</a>	Internal	Passing Juice
<a href="#">Answering Machine Detection</a>	Internal	Passing Juice
<a href="#">Automatic Call Distribution</a>	Internal	Passing Juice
<a href="#">Caller ID Reputation</a>	Internal	Passing Juice
<a href="#">Call Management Tools</a>	Internal	Passing Juice
<a href="#">Compliant Call Center Features</a>	Internal	Passing Juice
<a href="#">Dynamic Scripting</a>	Internal	Passing Juice

## In-page links

<a href="#">Inbound Call Center</a>	Internal	Passing Juice
<a href="#">List Management &amp;#038; Live Filters</a>	Internal	Passing Juice
<a href="#">Outbound Call Center</a>	Internal	Passing Juice
<a href="#">PBX Phone System</a>	Internal	Passing Juice
<a href="#">Speed to Lead</a>	Internal	Passing Juice
<a href="#">VOIP Phone Platform</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Our Blog</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Request a Demo</a>	Internal	Passing Juice
<a href="#">Take a Tour</a>	Internal	Passing Juice
<a href="#">Get a Price Quote</a>	Internal	Passing Juice
<a href="#">See how the Power Contact Center can help your campaigns.</a>	Internal	Passing Juice
<a href="#">Lets Integrate</a>	Internal	Passing Juice
<a href="#">Power Contact Center</a>	Internal	Passing Juice
<a href="#">Request Demo</a>	Internal	Passing Juice
<a href="#">Submit a Ticket</a>	Internal	Passing Juice
<a href="#">Technical Support</a>	Internal	Passing Juice
<a href="#">Developer Support</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Acceptable Use Policy</a>	Internal	Passing Juice
<a href="#">CallTools</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

enterprise **center** management blog demo  
**dialer** support calltools **call** request

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
call	10	✓	✗	✓	✓
dialer	7	✗	✗	✗	✗
center	7	✓	✗	✓	✓
enterprise	3	✗	✗	✗	✗
management	3	✗	✗	✗	✓










## Usability

	Url	Domain : calltools.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://calltools.com/sitemap_index.xml</div>
	Robots.txt	http://calltools.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.