

Website review calltools.com

Generated on September 11 2024 23:42 PM






The score is 53/100






SEO Content

	Title	Call Center Software - Complete Outbound & Inbound Solution Length : 63 Perfect, your title contains between 10 and 70 characters.																		
	Description	Software call centers trust with built-in web phone and in-house support. Give your teams the tools they need to increase productivity today. Learn more. Length : 153 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Call Center Software - Complete Outbound & Inbound Solution</td></tr><tr><td>description</td><td>Software call centers trust with built-in web phone and in-house support. Give your teams the tools they need to increase productivity today. Learn more.</td></tr><tr><td>url</td><td>https://calltools.com/</td></tr><tr><td>site_name</td><td>CallTools</td></tr><tr><td>image</td><td>http://calltools.com/wp-content/uploads/home-hero-new-v3.png</td></tr><tr><td>image:width</td><td>659</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Call Center Software - Complete Outbound & Inbound Solution	description	Software call centers trust with built-in web phone and in-house support. Give your teams the tools they need to increase productivity today. Learn more.	url	https://calltools.com/	site_name	CallTools	image	http://calltools.com/wp-content/uploads/home-hero-new-v3.png	image:width	659
Property	Content																			
locale	en_US																			
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site_name	CallTools																			
image	http://calltools.com/wp-content/uploads/home-hero-new-v3.png																			
image:width	659																			

SEO Content

		image:height 638												
		image:type image/png												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>9</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] World's Best Call Center Software.• [H2] Successfully Engage with Your Contacts• [H2] A Simple User Interface with Added Functionality• [H2] Experience the Difference• [H2] See What People Think About Us• [H2] The CallTools Power Contact Center• [H3] Campaigns & Queues• [H3] Contact Overlay• [H3] SMS & History Details• [H3] Improved Call Management• [H3] Call Reputation Monitoring• [H3] No Manager Seat Cost• [H3] No Long Distance Fees• [H3] Cloud Based Software• [H3] Third Party Integrations	H1	H2	H3	H4	H5	H6	1	5	9	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	9	0	0	0									
	Images	We found 56 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 44 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 2.27%

Internal Links 97.73%

In-page links

Anchor	Type	Juice
Product	Internal	Passing Juice
Predictive Dialer	Internal	Passing Juice
Preview Dialer	Internal	Passing Juice
CRM, SMS &#038; Email	Internal	Passing Juice
Integrations	Internal	Passing Juice
Click to Call Extension	Internal	Passing Juice
Small Business	Internal	Passing Juice
Enterprise	Internal	Passing Juice
Sales &#038; Telemarketing	Internal	Passing Juice
Solar Energy	Internal	Passing Juice
Real Estate	Internal	Passing Juice
Financial Services	Internal	Passing Juice
Collections	Internal	Passing Juice
Auto Insurance	Internal	Passing Juice
Medicare Advantage	Internal	Passing Juice
Answering Machine Detection	Internal	Passing Juice
Automatic Call Distribution	Internal	Passing Juice
Caller ID Reputation	Internal	Passing Juice
Call Management Tools	Internal	Passing Juice
Dynamic Scripting	Internal	Passing Juice
Inbound Call Center	Internal	Passing Juice

In-page links

List Management &#038; Live Filters	Internal	Passing Juice
Outbound Call Center	Internal	Passing Juice
Speed to Lead	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Login	External	Passing Juice
Request a Demo	Internal	Passing Juice
Take a Tour	Internal	Passing Juice
Get a Price Quote	Internal	Passing Juice
See how the Power Contact Center can help your campaigns.	Internal	Passing Juice
Lets Integrate	Internal	Passing Juice
Power Contact Center	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Submit a Ticket	Internal	Passing Juice
Technical Support	Internal	Passing Juice
Developer Support	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Acceptable Use Policy	Internal	Passing Juice
CallTools	Internal	Passing Juice

SEO Keywords








Keywords Cloud

call support calltools enterprise demo blog
request management **center dialer**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
call	9	✓	✗	✓	✓
dialer	7	✗	✗	✗	✗
center	6	✓	✗	✓	✓
enterprise	3	✗	✗	✗	✗
management	3	✗	✗	✗	✓








Usability

	Url	Domain : calltools.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://calltools.com/sitemap_index.xml</code>
	Robots.txt	<code>http://calltools.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.