



Website review call811.com

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The score is 60/100







SEO Content

	Title	<p>Call 811 - Know what's below. Call before you dig.</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Anyone who plans to dig should call 811 or go to their state 811 center's website to request the approximate location of buried utilities be marked.</p> <p>Length : 148</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>,DotNetNuke,DNN</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 1809"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Call811 Know what's below. Call before you dig.</td> </tr> <tr> <td>site_name</td> <td>Call 811</td> </tr> <tr> <td>url</td> <td>https://call811.com</td> </tr> <tr> <td>description</td> <td>811 is the national call-before-you-dig phone number.</td> </tr> <tr> <td>image</td> <td>https://call811.com/call-811-logo.png</td> </tr> </tbody> </table>	Property	Content	title	Call811 Know what's below. Call before you dig.	site_name	Call 811	url	https://call811.com	description	811 is the national call-before-you-dig phone number.	image	https://call811.com/call-811-logo.png
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	Headings	<table border="1" data-bbox="544 1839 1481 1912"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>7</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1944 1031 2078" style="list-style-type: none"> • [H2] • [H2] • [H2] Ready to Start Digging? • [H2] 811 In Each State 	H1	H2	H3	H4	H5	H6	0	5	7	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	7	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] I'm Ready to Get Started• [H3] What is 811?• [H3] When do I call 811?• [H3] What info do I need before calling 811?• [H3] After I call 811, what do I do?• [H3] I'm a Homeowner• [H3] I'm a Contractor• [H3] Call Before You Dig.
	Images	We found 22 images on this web page. 17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 21 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

In-page links

Anchor	Type	Juice
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In-page links

Questions	Internal	Passing Juice
Before You Dig	Internal	Passing Juice
Start Here	Internal	Passing Juice
Homeowners	Internal	Passing Juice
Excavators	Internal	Passing Juice
811 In Your State	Internal	Passing Juice
811 Tips	Internal	Passing Juice
Excavator	Internal	Passing Juice
Utility	Internal	Passing Juice
state 811 center's website	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
here	Internal	Passing Juice
Get Started	Internal	Passing Juice
Disclaimers	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Site Map	Internal	Passing Juice
Website Design and Development by Ironistic	External	Passing Juice

SEO Keywords








Keywords Cloud

tips excavators state below **before call**
homeowners know start **dig**





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
call	3	✓	✗	✓	✓
before	3	✓	✗	✗	✓
dig	3	✓	✗	✓	✓
know	1	✓	✗	✗	✗
below	1	✓	✗	✗	✗








Usability

	Url	Domain : call811.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://call811.com/sitemap.aspx
	Robots.txt	http://call811.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics