The score is 58/100

SEO Content

⚠️	Title	Online Money Exchange - Order Foreign Currency Online | Xchange Of America **Length : 74** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
✅	Description	Order foreign currency online with Xchange of America. Benefit from competitive rates and secure, quick transactions. Use our online money exchange now! **Length : 152** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⦿	Headings	**H1** 3 **H2** 1 **H3** 1 **H4** 0 **H5** 0 **H6** 0 • [H1] Exchange Your Currency • [H1] Currency Exchange • [H1] Online Money Exchange • [H2] Foreign cash for international travel, delivered! • [H3] Currency Converter
❌	Images	We found 16 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

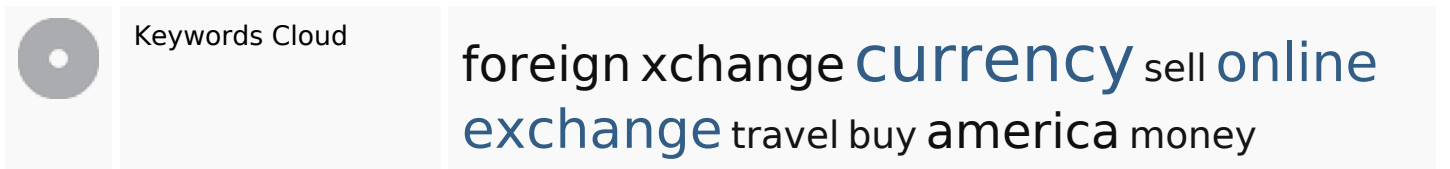|		
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 26 links including 1 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 96.15% Internal Links 3.85%

In-page links

Anchor	Type	Juice
Buy Currency	External	Passing Juice
Sell Currency	External	Passing Juice
Currencies	External	Passing Juice
FAQ	External	Passing Juice
News	External	Passing Juice
Press	External	Passing Juice
Login	External	Passing Juice
Sign up	External	Passing Juice

In-page links

Currency Converter		External	Passing Juice
Current Promotions		External	Passing Juice
Store Locations		External	Passing Juice
Bank Partners		External	Passing Juice
Travel Partners		External	Passing Juice
Get to Know Us		External	Passing Juice
Media Blog		External	Passing Juice
Careers		External	Passing Juice
Institutions and Wholesale		External	Passing Juice
Contact Us		External	Passing Juice
About Us		External	Passing Juice
Privacy Policy		External	Passing Juice
Terms and Conditions		External	Passing Juice
Notice To Texas Customers		External	Passing Juice
Compliance		External	Passing Juice
HTML Sitemap		External	Passing Juice
XML Sitemap		Internal	Passing Juice
Trustpilot		External	Passing Juice

SEO Keywords

	Keywords Cloud	foreign xchange currency sell online exchange travel buy america money

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
currency	20	✔	✘	✔	✔

Keywords Consistency

online	13	✔	✖	✔	✔
exchange	12	✔	✖	✔	✔
xchange	10	✔	✖	✔	✔
america	10	✔	✖	✔	✖

Usability

●	Url	Domain : buyiqd.com Length : 10
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://buyiqd.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics