

# Website review britishphonebook.com

Generated on September 09 2024 00:08 AM

The score is 60/100

#### **SEO Content**

1	Title	BritishPhoneBook.com - British Phone Book - UK Phone Book - United Kingdom Directory Enquiries - Phone Directory - Residential Numbers - Britsh Telecom		
		Length: 155		
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <u>this free tool</u> to calculate text length.		
	Description	british phonebook british phone book united kingdom directory enquiries 192  Length: 80		
		Great, your meta description contains between 70 and 160 characters.		
	Keywords	british phonebook british phone book united kingdom directory enquiries 192		
		Good, your page contains meta keywords.		
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.		
•	Headings	H1         H2         H3         H4         H5         H6           0         0         0         0         0         0		
8	Images	We found 2 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.		
	Text/HTML Ratio	Ratio: 37%  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.		
	Flash	Perfect, no Flash content has been detected on this page.		

### **SEO Content**

Iframe	Great, there are no Iframes detected on this page.

#### **SEO Links**

<b></b>	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 1 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0% Internal Links 100%

### In-page links

Anchor	Туре	Juice
contact us	Internal	Passing Juice

### **SEO** Keywords

0	Keywords Cloud	roll kingdom numbers british phone
		lookup book directory electoral united

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings

# **Keywords Consistency**

phone	5	<b>*</b>	<b>*</b>	<b>*</b>	×
numbers	4	♥	×	×	×
book	3	✓	✓	<b>*</b>	×
united	3	♥	♥	♥	×
lookup	3	×	×	×	×

# Usability

0	Url	Domain : britishphonebook.com Length : 20
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

### **Document**

	Doctype	Missing doctype		
	Encoding	Perfect. Your declared charset is UTF-8.		
8	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Great no email address has been found in	plain text!	
8	Deprecated HTML	Deprecated tags <center></center>	Occurrences 2	

### **Document**

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.		
0	Speed Tips	Excellent, your website doesn't use nested tables.		
		✓ Perfect. No inline css has been found in HTML tags!		
		Great, your website has few CSS files.		
		Perfect, your website has few JavaScript files.		
		Perfect, your website takes advantage of gzip.		

### Mobile

	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://www.britishphonebook.com/sitemap.php
		http://www.britishphonebook.com/createlocal.php
	Robots.txt	http://britishphonebook.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
W		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.