








Website review boostmobile.com

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The score is 48/100







SEO Content

	Title	<p>Phone Plans & Best New Phones Boost Mobile</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Boost Mobile built America's newest 5G network, with 99% nationwide coverage.</p> <p>Length : 77</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>7</td> <td>24</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1518 1267 2078" style="list-style-type: none"> • [H1] iPhone 16 Pro On Us. • [H2] FREE YEAR OF SERVICE • [H2] Feeling Switchy? • [H2] A FRESH TAKE ON WIRELESS • [H2] No Contract Required • [H2] Buy Now, Pay Later Plans • [H2] The New Boost Mobile Network • [H2] Special Deals • [H3] Time to Change. • [H3] Unlimited comes with: • [H3] Unlimited + comes with: • [H3] Unlimited Premium comes with: • [H3] Infinite Access for iPhone • [H3] Infinite Access for iPhone comes with: • [H3] With our Unlimited \$25/mo. Forever Plan. • [H3] Offer Details: • [H3] Unlimited + 	H1	H2	H3	H4	H5	H6	1	7	24	3	0	0
H1	H2	H3	H4	H5	H6									
1	7	24	3	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Unlimited+ plan comes with:• [H3] Unlimited• [H3] Offer Details:• [H3] Infinite Access for Galaxy• [H3] Infinite Access for Galaxy comes with:• [H3] Unlimited Premium• [H3] Unlimited Premium comes with:• [H3]• [H3] THANKS!• [H3] SHOP• [H3] PHONES• [H3] LEGAL• [H3] SUPPORT• [H3] NEWS• [H3] PROGRAMS• [H4] Infinite Access for iPhone comes with:• [H4] Infinite Access for Galaxy comes with:• [H4] Stay in the Loop
	Images	<p>We found 94 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 11 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

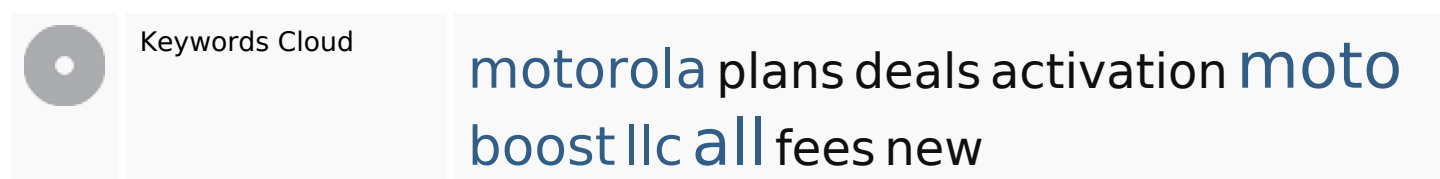
SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Find a Store	Internal	Passing Juice
Activate	Internal	Passing Juice
Support	Internal	Passing Juice
Phones	Internal	Passing Juice
Plans	Internal	Passing Juice
Deals	Internal	Passing Juice
Network	Internal	Passing Juice
Dashboard	Internal	Passing Juice
Billing	Internal	Passing Juice
Settings	Internal	Passing Juice
Learn More.	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
moto	9	✘	✘	✘	✘
all	8	✘	✘	✘	✘
boost	7	✔	✘	✔	✔
motorola	7	✘	✘	✘	✘

Keywords Consistency

llc

7



Usability

	Url	Domain : boostmobile.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 0 Warnings : 0						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>16</td></tr><tr><td><s></td><td>30</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	16	<s>	30
Deprecated tags	Occurrences							
<u>	16							
<s>	30							
	Speed Tips	Excellent, your website doesn't use nested tables.						

Document

- ✖ Too bad, your website is using inline styles.
- ✖ Too bad, your website has too many CSS files (more than 4).
- ✖ Too bad, your website has too many JS files (more than 6).
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.boostmobile.com/en.sitemap.xml>

<https://www.boostmobile.com/shop/media/sitemap/boostmobile/sitemap.xml>

<https://www.boostmobile.com/locations/sitemap-business-main-pages.xml>

<https://www.boostmobile.com/locations/sitemap-locations.xml>

<https://www.boostmobile.com/locations/sitemap.xml>



Robots.txt

<http://boostmobile.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but it can also be good to install a second in order to cross-check the data.