



Website review boom.us

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The score is 53/100







SEO Content

	Title	<p>Home - boom! US</p> <p>Length : 15</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1675"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - boom! US</td> </tr> <tr> <td>url</td> <td>https://boom.us/</td> </tr> <tr> <td>site_name</td> <td>boom! US</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - boom! US	url	https://boom.us/	site_name	boom! US
Property	Content													
locale	en_US													
type	website													
title	Home - boom! US													
url	https://boom.us/													
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	Headings	<table border="1" data-bbox="539 1709 1481 1787"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1809 1449 2078" style="list-style-type: none"> • [H1] Kickstart Your Mobile Service with boom! Technologies • [H2] Trusted mobile provider for hundreds of thousands of subscribers • [H2] Why boom! Technologies? • [H2] Mobile Phone Connectivity As a Service • [H2] boom! Gets MVNOs Paid • [H2] A Backend Built for MVNOs to Scale • [H2] Mobile Device Inventory 	H1	H2	H3	H4	H5	H6	1	11	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	8	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Device Protection & Financing• [H2] Branded Mobile App• [H2] US-Based Call Center Support• [H2] Seamless MVNO Developer Experience• [H2] There Are Many Reasons Why MVNOs Love boom!• [H3] Build and Manage Plans• [H3] Create Rewards and Loyalty• [H3] Manage Dealers & Resellers• [H3] Data-Driven Insights• [H3] Built by MVNOs for MVNOs• [H3] Scale Focused and Tested• [H3] 30 Days, Fast• [H3] Tools for Long-Term Viability
	Images	<p>We found 45 images on this web page.</p> <p>38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.


SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p>

In-page links

Anchor	Type	Juice
Contact	Internal	Passing Juice
Take Me to Boom! Mobile	External	Passing Juice






SEO Keywords

	Keywords Cloud	from experience technologies built plans mobile get boom support mvnos
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Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
boom	34	✓	✗	✗	✓
mobile	19	✗	✗	✗	✓
mvnos	14	✗	✗	✗	✓
built	10	✗	✗	✗	✓
technologies	9	✗	✗	✗	✓

Usability





	Url	Domain : boom.us Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://boom.us/sitemap_index.xml
	Robots.txt	http://boom.us/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics