

Website review bnbank.com

Generated on September 09 2024 13:16 PM




The score is 57/100







SEO Content

	Title	Brenham National Bank-BNB Home Page Length : 35 Perfect, your title contains between 10 and 70 characters.												
	Description	This is Brenham National Bank's home page. Length : 42 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Brenham National Bank, BNB, Home page, Intro page Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Brenham National Bank Homepage• [H2]• [H2] Checking Accounts• [H2]• [H2] Debit Cards• [H2] Merchant Services• [H2] Online Banking• [H2] Search• [H3] Signature Interest is now at 1.75% APY*• [H3] 7 mo CD 4.10% APY*	H1	H2	H3	H4	H5	H6	1	7	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	7	2	0	0	0									
	Images	We found 9 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 21%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 55 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.91% Internal Links 89.09%

In-page links

Anchor	Type	Juice
Skip Navigation	Internal	Passing Juice
Download Adobe® Acrobat Reader to view Portable Document Format (PDF).	External	Passing Juice
Checking	Internal	Passing Juice
Savings	Internal	Passing Juice
CDs & IRAs	Internal	Passing Juice
Personal Debit Cards	Internal	Passing Juice
Zelle	Internal	Passing Juice

In-page links

Online & Mobile Banking	Internal	Passing Juice
Health Savings Account	Internal	Passing Juice
Personal Loans	Internal	Passing Juice
Residential Land and Mortgages	Internal	Passing Juice
Home Construction Loans	Internal	Passing Juice
Loan Applications	Internal	Passing Juice
Account Finder Wizard	Internal	Passing Juice
Business Checking	Internal	Passing Juice
Business Savings	Internal	Passing Juice
Business CDs	Internal	Passing Juice
Business Debit Cards	Internal	Passing Juice
Commercial Real Estate	Internal	Passing Juice
Business Loans	Internal	Passing Juice
Agriculture (Farm & Ranch/Agribusiness)	Internal	Passing Juice
Electronic Services	Internal	Passing Juice
Personal Account Rates	Internal	Passing Juice
CD Rates	Internal	Passing Juice
IRA Rates	Internal	Passing Juice
Business Account Rates	Internal	Passing Juice
FDIC Insurance	Internal	Passing Juice
Online Account Opening	Internal	Passing Juice
College Ave Student Loans	Internal	Passing Juice
MasterCard Prepaid Cards	Internal	Passing Juice
Credit Cards	Internal	Passing Juice
Express Phone Banking	Internal	Passing Juice
Snap Deposit	Internal	Passing Juice
BNB Bill Pay Plus	Internal	Passing Juice
Merchant Services	Internal	Passing Juice

In-page links

Consumer Tips	Internal	Passing Juice
Order Checks	External	Passing Juice
COVID-19 Updates and Info	Internal	Passing Juice
Contact Us	Internal	Passing Juice
History	Internal	Passing Juice
Social Media	Internal	Passing Juice
Branch Locations	Internal	Passing Juice
ATM Locator	Internal	Passing Juice
Privacy Disclosures	Internal	Passing Juice
Careers	Internal	Passing Juice
Login	Internal	Passing Juice
Explore Merchant Services	External	Passing Juice
Home Mortgage Disclosure Act Notice	Internal	Passing Juice
Transparency in Coverage	External	Passing Juice
Sitemap	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
USA PATRIOT Act	Internal	Passing Juice
Member FDIC	External	Passing Juice
Forgot Password	External	Passing Juice

SEO Keywords








Keywords Cloud

debit search **business** checking
loans savings **account** personal
cards services





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
account	10	✘	✘	✘	✔
cards	9	✘	✘	✘	✔
business	8	✘	✘	✘	✘
debit	7	✘	✘	✘	✔
search	7	✘	✘	✘	✔








Usability

	Url	Domain : bnbank.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.bnbank.bank/sitemap.xml
	Robots.txt	http://bnbank.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics